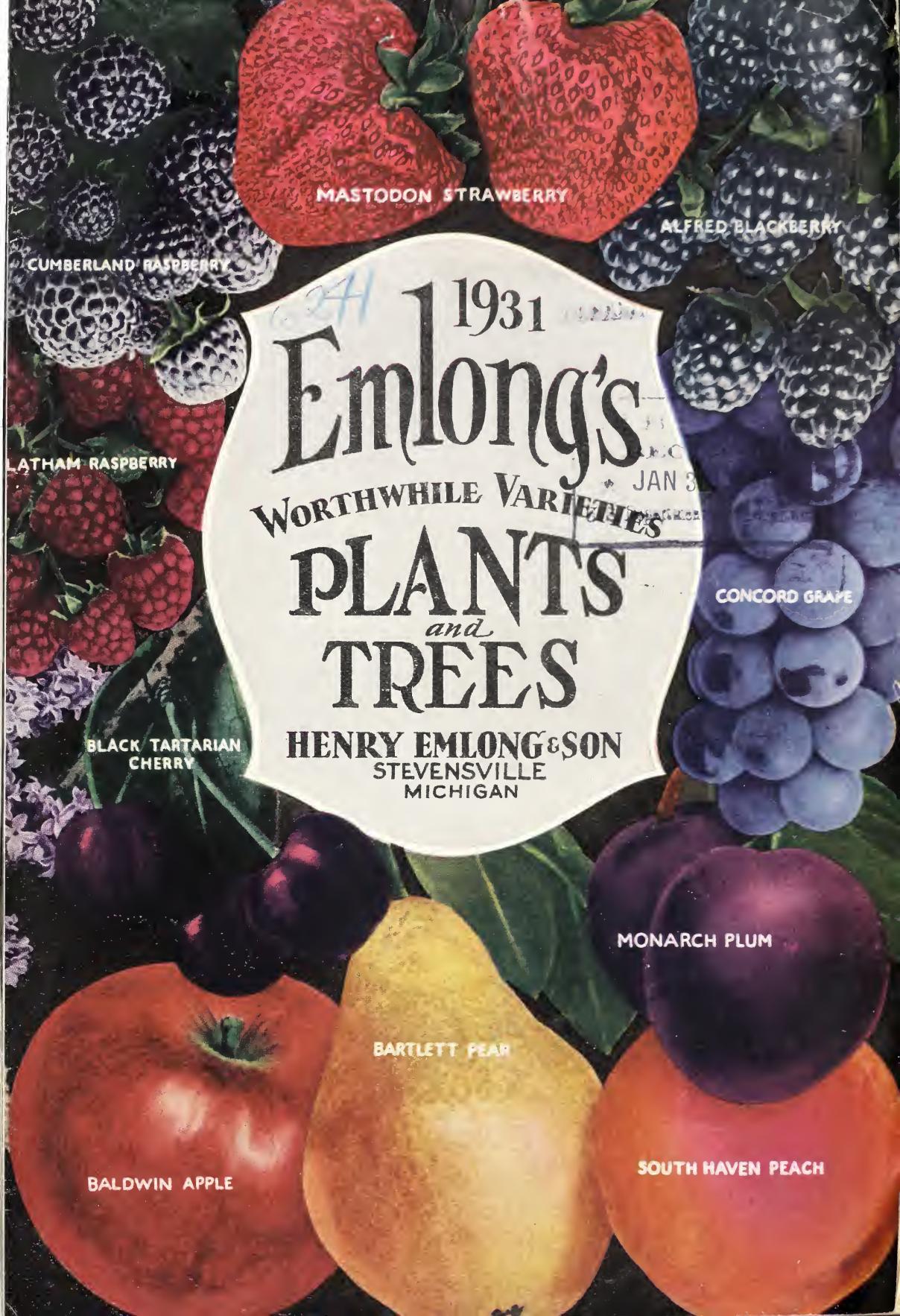


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1931
Emlong's
WORTHWHILE VARIETIES
PLANTS
and
TREES

HENRY EMLONG & SON
STEVENSVILLE
MICHIGAN

BLACK TARTARIAN
CHERRY

BALDWIN APPLE

BARTLETT PEAR

SOUTH HAVEN PEACH

MONARCH PLUM

CUMBERLAND RASPBERRY

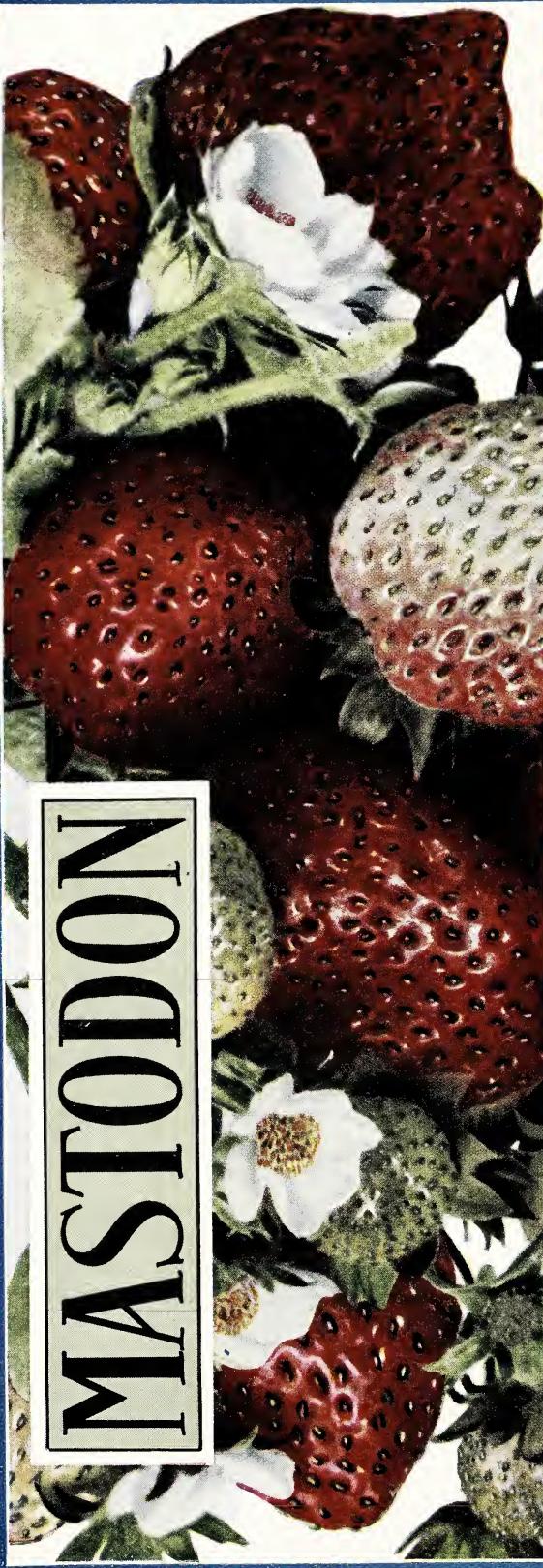
MASTODON STRAWBERRY

ALFRED BLACKBERRY

LATHAM RASPBERRY

CONCORD GRAPE

MASTODON



EMLONG'S PERFECTED EVERBEARER

TO ASSURE COMPLETE SATISFACTION AND BIG PROFITS ALL SUMMER AND FALL, PLANT THE HEAVIEST FRUITING STRAIN OF THIS GREAT EVERBEARING STRAWBERRY!

Strawberry growers everywhere now recognize Mastodon as the most profitable Everbearing Strawberry. We could fill our catalog with letters of praise received from our many satisfied Mastodon customers, but the only way you can ever appreciate this marvelous Strawberry is to grow it yourself.

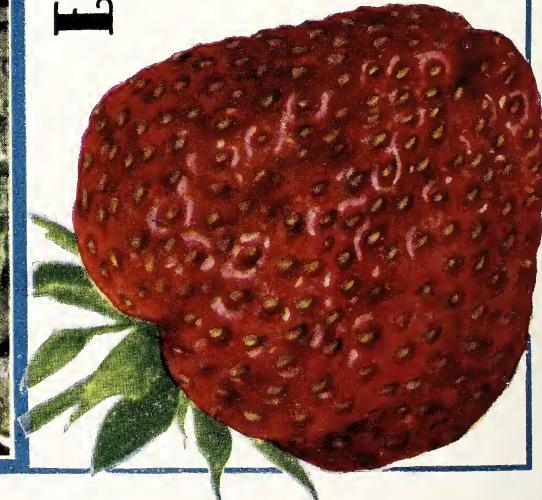
When you buy Emlong's Mastodon you can be sure that you will receive the best plants that can be grown. All unproductive plants have been eliminated each year since we introduced Mastodon until now we offer the most perfected strain of this Wonder Berry.

Mastodon succeeds in a wide variety of soils and climatic conditions. It is practically Frost Proof and Drought Proof. During recent severe droughts this variety has not failed to produce big crops of first-class fruit. It continues to bloom, bear, and mature its berries until covered with snow in late Fall. The plants are extra vigorous in manner of growth.

Three Crops from One Planting, in 18 Months. Set the plants in April or May and you can commence picking berries in August and continue until Winter. The next June they bear a fine crop, and a third crop the second Fall.

The berries are mammoth, many measuring $5\frac{1}{2}$ inches around and 18 to 30 easily fill a quart box. They are rich, glossy red in color, firm in quality, delicious in flavor!

REDUCED PRICES TO EMLONG CUSTOMERS. We offer the largest acreage of Mastodon plants in the world to our customers this Spring at new low prices: 25 plants, \$1.00; 50 plants, \$1.50; 100 plants, \$2.35; 200 plants, \$4.25; 300 plants, \$5.50; 400 plants, \$6.65; 500 plants, \$8.00; 1000 plants, \$15.00.





Picking Mastodon Everbearing Strawberries in September.

Plant Mastodon This Spring

PICK BERRIES THIS FALL

You Can Have Strawberries to Use and Sell and Win a Big Cash Prize of \$50.00, \$30.00 or \$20.00

JOIN OUR MASTODON GARDEN CLUB TODAY.
JUST SEND \$2.35 FOR 100 READY-TO-BEAR
MASTODON PLANTS

Set out the plants in April or May and keep a record of the total number of quarts picked from this garden until October 15th. Mail your report not later than October 20th, 1931. Checks will be mailed to winners of first, second and third prizes about November 1st, 1931.

Emlong's Mastodon Garden Club has proven to be the most popular Strawberry Garden ever offered. Note the yield reported in the winners' letters published below, from only 200 plants! This year the offer contains only 100 plants, as this number is better suited to the average back yard. Mastodon will produce just as good results for you as they have for others, and you will have the pleasure of picking berries from your own garden. Every plant comes to you trimmed and ready to place in the ground. A booklet of planting instructions will be sent on request.

1930 Prize Winners MASTODON GARDEN CLUB 200 PLANTS

FIRST PRIZE—\$50.00.

Johnson City, Tenn., Oct. 15, 1930.
I planted 200 of your Mastodon last spring and started picking berries July 3rd. Had as fine berries as I ever saw in this vicinity and won all the Blue Ribbons at fairs. To date I have picked 437 quarts of berries, and sold them on the local market at \$8.00 per 16-quart crate. The largest number of quarts I ever saw grown on 200 plants.

MR. EDWARD J. STANGER.

SECOND PRIZE—\$30.00.

Carrollton, Missouri, Oct. 15, 1930.
I picked 436 quarts of berries from the 200 Mastodon plants received in your Garden Club last spring. Set them out early in April and they commenced bearing the first of July. When the runners put out they bloomed and bore fruit also. The finest plants I ever put into the ground.

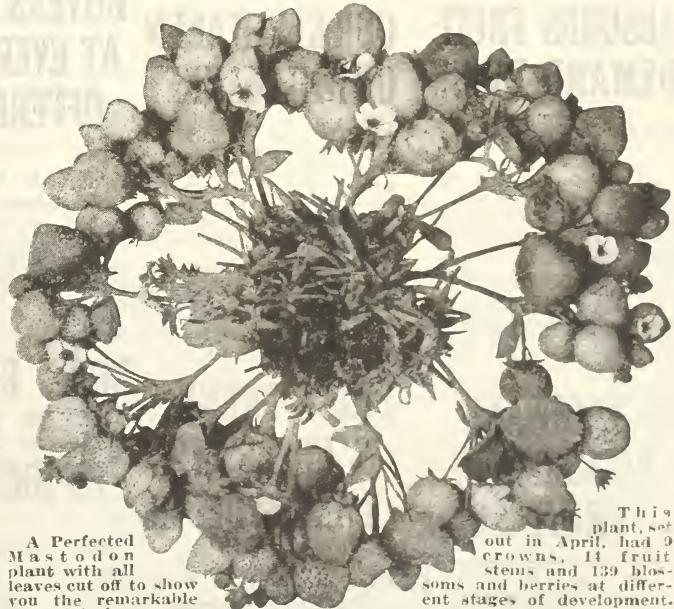
MR. CHAS. A. MEIER.

THIRD PRIZE—\$20.00.

Yakima, Washington, Oct. 1, 1930.
My 200 Mastodon plants in the contest did exceptionally well. I can't say too much for Mastodon plants as they bear such large berries and are heavy yielders. I picked and sold up to this date 396 quarts of fine berries, and there will be plenty more.

MRS. GEO. LITTLE

MANY CONTESTANTS REPORTED YIELDS OF 200 to 350 QUARTS IN SPITE OF THE DROUGHT THIS SEASON.



A Perfected Mastodon plant with all leaves cut off to show you the remarkable load of fruit.

This plant, set out in April, had 9 crowns, 14 stems and 139 blossoms and berries at different stages of development.

There Has Been NO SLOPe in FRUIT PRICES

24 Cases of Berries Bring \$4.90 Apiece

Highest Price In Years Paid Broad Demand Overcomes
Local Grower On B.H.
Market.

The highest price paid for strawberries in several years was given on the Benton Harbor fruit market Friday afternoon.

It was \$4.90, paid to Carl Grenewetke of Benton Harbor for 24 cases of fine Premier strawberries.

VOLUME OF FRUIT HEAVY; PRICES GOOD

Over 16,000 Packages Come
To City Market On
Sunday.

An abnormally high price for late strawberries was paid yesterday when William Leitz of Sodus brought in 12 cases of Harvest Kings. They were of huge size and fine quality, and brought \$4.75 a crate.

MARKET EASILY ABSORBS FRUIT; DEMAND BRISK

Red Raspberries Hold Steady
At \$4.50.

The first black raspberries of the season were brought in about 1 o'clock by John Glassman of Eau Claire. He had two pints of them, in a crate of red raspberries. C. L. Heintzel bought the crate for \$6, or at a cost of 25 cents a quart for a crate.

Later in the afternoon five crates appeared. They were 24-pints, and grown by R. W. Carter of Coloma. Fox & Godding purchased them at \$5.

60 THOUSAND PACKAGES OF FRUIT SOLD

FIRST CRATE OF
RED RASPBERRIES
IS SOLD FOR \$13!

THE highest price paid for red raspberries in many years on

BUYERS TAKE OFFERINGS AT BRISK PACE

4,000 To 5,000 Crates Come
In; Premiers Range From
\$3.50 To \$3.85.

Evidences of increasing volume caused a slight weakening in prices on the city fruit market this afternoon. Quotations at 1:15 p. m. were \$3.50 to \$3.60, some \$3.75, on Premier strawberries.

ALL OFFERINGS QUICKLY TAKEN ON B. H. MARKET

Top Price Is \$5.50.

Red raspberries had a bullish market. Most of the stock was sold at \$4.50, which was a quarter stronger than Sunday. The price ranged from \$4 on poorer quality to \$5 and \$5.50.

Two sales of reds were reported above the \$5 mark. S. H. Bransby paid \$5.10 for seven cases brought in by William Bartz of Scottdale, and \$5.50 for six crates grown by Max Curtis of St. Joseph.

PRICE TREND IS UP DESPITE LARGE VOLUME

Early Trading Is Brisk
Thursday And Growers
Get Good Money.

A 25-cent rise in the price of Premier strawberries during the after-

OUT-OF-TOWN BUYERS KEEP DEMAND FIRM ON LOCAL MARKET

More Than 12,000 Cases Cross
City Market Monday
Afternoon.

Royalton Growers Fancy
Raspberries \$7

The highest price for red raspberries this season was paid to Adolph Dongvillo, of Royalton, who got \$7 each for eight cases. They were the fanciest stock and labeled. The top of each quart was beautified by being inlaid with fresh green leaves. They were purchased by Fox & Godding.

Reds of ordinary quality ranged \$5 to \$6, mostly \$5.50, in price.

APPLES, PEARS, TOMATOES IN BRISK DEMAND

37,000 Packages Are Offered;
Wealthy Leader Of
Trading.

BUYERS GRAB AT EVERYTHING OFFERED THEM

\$4.90, Market Record, Is Paid
One Grower; Reds Sell
For \$10.

Strawberry prices were high, with a wide range, on the Benton Harbor fruit market Friday afternoon.

Sales were brisk, with brokers snatching everything offered. The

BRISK BUYING KEEPS PRICES ON HIGH LEVEL

Top Highest Since June 11.
The top price was the highest price paid since June 11. Carl Grenewetke had 21 cases of Premiers, which he sold to Ben Litwich at \$4. He later returned with 15 cases for Charles Hill at the same figure.

FRUIT PRICES REMAIN ~~LONG~~ DEMAND FIRM ON LOCAL MARKET

Royalton Growers Fancy
Raspberries \$7

cells Fancy
for \$7

The opening of the fruit market this afternoon found the demand for quality produce strong, and the volume of offerings light.

Red raspberries opened at \$5 and \$6 a case. Blackcaps brought \$5 in initial sales. Richmond sour cherries were quoted at \$2 a case; Montmorencies, \$2.50. A few sweet cherries were on the market. They brought \$3. Strawberries were \$3 and up.

23 CASES SOLD AT \$4.75 EACH HERE SUNDAY

Fruit Advances Another Half
Dollar On Benton Harbor
Market.

So eager were brokers to get the fruit that they started the bidding at \$3. From there it usually went to \$3.50 to \$4 before being sold.

Fancy fruit went to \$4.50.

The top for the day was reported at \$4.75. The load consisted of 23 crates of Brandywines, brought in by Charles W. Harris of Coloma, and sold to Jack Heifman of St. Joseph. They were shipped to Chicago. The load brought \$109.25.

120 OUTSIDE BUYERS SNAP UP EVERYTHING

55,000 Packages Are Offered;
Prices On All Commodity
ties Are Firm.

Buying Is Brisk.
Brisk buying featured the opening day of the new market. Half a dozen or so of the larger buyers were on the market. The smaller berries brought \$3.50, but good sized fruit and good quality easily commanded \$4 and \$4.10 all day. A few extra special crates went at \$4.25.

Dewberries Advance 50 Cents;
Blackcaps Firm;
3,000 Cases Arrive On Market;

Why Don't YOU JOIN The MONEY MAKERS!

\$5,000,000.00 Paid to Fruit Growers on One Market

On the opposite page we have reproduced some articles taken from the Benton Harbor Michigan Daily Newspaper, describing activities on the Benton Harbor Farmers Fruit Market the past season when nearly \$5,000,000.00 in cash was paid to the Fruit Growers of this community. This is only one of many Fruit Markets scattered throughout the United States and the huge volume of business done on these markets as pictured here proves convincingly that there is an ever-increasing demand for fruit of all kinds.

As the Benton Harbor Market is located only a few miles from our nursery, the writer spent many afternoons on this market and even though thousands of packages were offered daily, everything was snapped up at big prices and many buyers were unable to fill their orders. A visit to any of these markets will convince you that Fruit Growing PAYS BIG.

No Business Depression For Fruit Growers

Even during "business depressions" when ordinary farm crops are sold for lowest prices, fruit growers are certain to make their customary big profits simply because the demand is always greater than the supply. If you are one of the many farmers trying to make "both ends meet" by growing corn, wheat, etc., you are playing a losing game because too many others are doing likewise. Why not devote a few acres to fruit growing and enjoy a life of prosperity and independence. Grow something that folks want and are willing to pay for.

Experience Not Required— Just Common Sense

Anyone with just ordinary "every day" common sense can succeed and make money in the fruit business because this branch of farming does not require any special training or ability. Any soil that will produce ordinary farm crops is suitable for fruit and in fact light soil that will not produce corn and wheat will give you a big regular cash income if devoted to berries or fruit trees. The only thing that is really important is to start with plants and trees that have been carefully handled in the nursery. Secure your plants and trees from a reliable grower and your success is assured.

Why Not Supply Your Local Demand

In nearly every community local demand will consume all of the fruit a dozen good growers can produce. Do you realize that in the towns and cities near you thousands of crates, baskets and bushels of fruit are trucked and shipped in every year? Right on the Benton Harbor market we have seen hundreds of trucks from Ohio, Indiana, Illinois, Missouri, Pennsylvania and Wisconsin, loaded with high-priced Michigan fruit, possibly going right to your nearest town. Why not get this money yourself? Home grown fruit will outsell anything trucked or shipped to your stores.

A Small Planting Will Convince You

Hundreds of our customers make a cash profit of \$100.00 to \$300.00 from only small garden plantings and if you doubt the possibilities of fruit growing or are afraid to start with a big planting, order a few hundred plants and learn for yourself how easy it is to succeed with our big yielding stock that has been developed by years of selection and breeding. There is nothing better for the health of yourself and family than a generous supply of delicious home grown fruit. A small planting will give you this and will convince you of the money-making possibilities of fruit growing.



The Benton Harbor Fruit Market where nearly \$5,000,000 was paid to growers the past season.

You Get THE **MOST** OUT OF Em Long Stock

Our Perfected Worth-While Plants and Trees

HAVE A NATION-WIDE REPUTATION FOR YIELDING HEAVY CROPS.

Get the **RIGHT START** in Fruit Growing and **YOUR SUCCESS WILL BE ASSURED.**

The Strawberry plant shown here is a fair sample of each plant you will get to start with. Note the marvelous root system, large crown, and healthy foliage. The field at the bottom of the page shows what these plants will do in six months time after planting. **Can you doubt that such a start would make money for you?** All other stock furnished by Em Long is equally able to do hard work for you!



HENRY EMLONG



RALPH EMLONG

World's Largest Growers of Small Fruit Plants

OVER 200,000 SATISFIED CUSTOMERS ARE NOW TELLING THE WORLD: "ORDER FROM EMLONG AND YOU'LL GET A SQUARE DEAL."

In buying Nursery Stock you must depend greatly on the integrity of the men with whom you are dealing. We have spent over half a century building a reputation of Fair Dealing and have served thousands of the largest fruit growers, Fruit Associations, Public Institutions, and Nurseries in the country with planting stock. If we can please this careful class of buyers, we can please you. Hundreds of letters come to us each year from satisfied customers whom we have helped to make big profits in the fruit business.

"Only Scientific methods of growing Nursery Stock could produce plants like you sent me," says J. G. Albright of Albuquerque, N. Mex. He is right, and if you will read the next page we will tell you how it's done. We are prepared to send you the most vigorous, hardy, true-to-name, free from disease plants and trees that can be grown. Careful selection of propagating stock eliminates all drones, and produces stock that is bred for vitality and yielding ability.

THEY COST NO MORE BUT DO MORE

Mr. Wm. B. Taylor of Ohio says, "Thank you for the fine plants, generous count, promptness in shipping, and nice present. Couldn't have bought better plants at any price!" And Mrs. H. M. Lee of Illinois says, "The Grape vines you sent me this past spring can't be praised too highly. They bore good fruit the first year and not a plant was lost, in spite of the dry season. I never saw anything like it before."

TURN YOUR SPARE TIME AND LAND INTO DOLLARS

Such letters are received from ordinary people just like you and I. They did not have special training or experience in fruit growing, just plain common sense. They bought the best stock to start with, prepared the soil and planted according to our directions. The plants were the big machines that produced paying crops.

Fruit growing has always been the best paying branch of agriculture. Can you afford to use your land for common crops when every \$1.00 invested in good fruit stock will make \$40.00 profit, and every acre planted to fruit can be made to bring a profit of \$500.00 to \$1,600.00 a year? Don't delay another year—get started this spring so that you will be in line for fruit profits next year and every year to come!

FREE SERVICE

When in doubt about the kind of plants, or varieties to plant **WRITE US.** We will advise you according to our experience, on any question pertaining to fruit growing.

We want you to succeed and are glad to help in any way possible. Your letters will have prompt attention.



Typical Em Long Strawberry Plant.

A Money Making Investment—is This Strawberry Field.

Because **BEST** *INTO* We Put **THE BEST** *INTO* **IT**



Many cars of manure, cover crops and deep tillage tools put "Super Quality" in our stock. The "chisel" at right pulverizes the soil to a depth of twenty inches, assuring long fibrous roots on every plant, tree or shrub.

WE WILL GIVE YOU MORE FOR YOUR MONEY

We can state without fear of contradiction that we grow and ship more Fruit Plants than any other nursery in the world and this fact alone is sufficient reason why we are able to give you more for your money than you can get anywhere else. There is an ever-increasing demand for our stock by careful and successful growers who have found that they can depend on Emlong stock to give them the utmost in satisfaction and profits. Large scale production of Berry Plants, Fruit Trees and Ornamental Stock under scientific methods of soil preparation and propagation has enabled us to increase the health, vigor, growing and fruiting ability of many varieties that would become extinct under less favorable conditions.

SIX Good Reasons for Planting Emlong Stock

OUR CLIMATE IS IDEAL for growing Nursery Stock for we have a long growing season, frequent rains, an invigorating atmosphere tempered with Lake Michigan breeze, and a temperature that falls gradually to zero or below in late fall. Our stock has a world wide reputation for hardiness and vigor.

WE HAVE THE FINEST SOIL IN THE WORLD. Over 500 acres located in Southwestern Michigan, the Great Fruit Belt. A mellow, rich, sandy loam that is high and well drained produces a marvelous root system on plants and trees, and insures rapid growth and long life. (No sappy, black-rooted, low-ground plants on our farms).

WE SPARE NO EXPENSE IN SOIL IMPROVEMENT. Every field is carefully studied and planned three years in advance. Every field is improved each year. All the modern methods and machinery known are employed to pulverize the soil to a great depth and preserve moisture for the plants to use during dry seasons. Many carloads of expensive fertilizer and acres of excellent cover crops are incorporated with the soil every fall to prepare it for spring planting.

IN SELECTING PROPAGATING STOCK we use only the most thrifty, well rooted, clean stock. When placed in the right kind of soil and given proper care such stock cannot help producing young plants equally fitted to "get busy" for you when placed in your soil. No drones or weaklings are tolerated.

OUR PLANTS ARE NOT WEAKENED BY FRUITING. Every Emlong field is planted with the idea of producing good plants and if we allowed the plants to fruit it would weaken the young stock. Don't compare our stock with that which is dug from old, disease-infested, bearing fields and sold at a low price by unreliable firms.

IMPROVED METHODS OF PACKING. Long experience in growing and handling Nursery Stock has taught us how to dig plants and trees so that you get all of the roots, and they are not dried out before shipping or after. We have no storage cellars on our farms, for we send you fresh dug stock. Our famous "round the world" packing delivers everything to you full of life and in perfect planting condition.

WARNING Don't Let CHEAP PRICE Nurserymen FOOL YOU, HIGH PRICE Nurserymen or Dealers ROB YOU

A Low Price Sounds Good, but remember that nothing that is worth while is Cheap. Time and Money spent in inferior Nursery Stock is simply thrown away, for you get stock that is carelessly grown, half-rooted, diseased, and of weak vitality. Even though you get such plants and trees to grow they will never bear the loads of high quality fruit that you can get from worth while planting stock. Any Nurseryman who fails to allow himself a fair margin of profit, just to "get your order this year," has nothing left to put back into the soil to get ready for next year's plant crop. The result is that he continues year after year to grow poor stock by careless methods, on run down soil, thus cheating his customers on plant Quality, Satisfaction and Profits.

High price dealers will tell you that their stock is better than ordinary and get you to pay \$1.00 for something that can be bought for 50c from other reliable firms.

We guarantee that there is no better nursery stock grown than what we offer Emlong customers, and that our prices are entirely fair. This book is our only salesman, and we sell direct to you to save you 35% to 50% on the cost of Nursery Stock. We cut our selling expenses to a minimum but never cut our plant producing and packing expenses or quality!



Careful Digging.

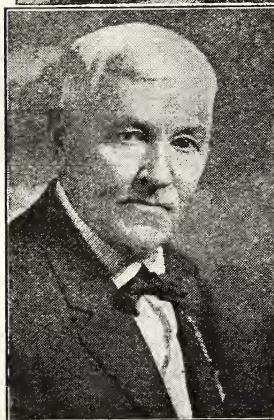


Close Grading.



Expert Packing.

The Most Severe Drought in Years Has Not Injured Our Stock



"THE FINEST STOCK IN THE COUNTRY" SAYS W. S. YARR, OF FT. WAYNE

Mr. Yarr, a successful fruit grower of Colorado, who recently purchased a farm near Ft. Wayne, Ind. After looking over our stock in September, Mr. Yarr said: "During the past summer I have visited nurseries in every section of the country but your stock is by far the finest I have seen. There is no evidence of drought injury, insects or disease and you people will get an order for all my planting stock."

Ideal Soil and Continuous Cultivation Has Protected Our Stock From Injury

Despite the worst drought in many years we have succeeded in growing our usual supply of finest quality Berry Plants, Fruit Trees and Ornamental Shrubs, and the very fact that none of our stock has been injured by the severe test of drought is just another reason why it will pay you big to start your Orchards, Berry Fields and Ornamental Plantings with Emlong's Guaranteed Stock. The exceptional stamina and vitality exhibited by every plant, tree and shrub resulting in a remarkable growth in every field in our nurseries, proves beyond all doubt that the many years we have devoted to selection, breeding and improvement have not been in vain and the ability of Emlong Stock to withstand these severe climatic conditions will bring thousands of dollars in profits to Emlong customers.

Play Safe—Let Us Reserve Some of This Fine Stock For You

In many sections of the country there has been a complete failure with nursery products along with ordinary farm crops and even here in Michigan many of the growers have been hard hit and some crops such as Strawberry plants are less than 35% of a normal supply.

Hundreds of visitors to our farms the past summer have marveled at the healthy vigorous appearance of our stock and we can safely say that we can give you the finest stock it is possible to produce. This year of all years it is important to use care and good judgment in buying Plants, Trees and Shrubs, because so much of the stock has been stunted and weakened by the severe drought of last summer.

Fruit is the one branch of agriculture that has paid a big profit during the "business depression." The demand for Plants and Trees will be greater than usual, with less than a normal supply. Many planters will be disappointed. **PLACE YOUR ORDER TODAY.** We will send you stock that has not been injured by drought or disease.

LET MR. DEHRING, THE ORIGINATOR, TELL YOU ABOUT THE ORIGIN OF THE WILSON STRAWBERRY

The originator of the Wilson Strawberry is one of Michigan's leading and most successful fruit growers, Mr. Herman Dehring of Bridgman. Like all successful men, Mr. Dehring is reluctant to talk of his own achievements, however, we have prevailed upon him to tell you a few words about the origin of this remarkable new variety.

"It was in 1898 that I planted by first Strawberry seed and since that time I have produced and tested thousands of Strawberry seedlings. Many of them were worthless, a few showed great promise for a short time but soon developed traits that from my viewpoint as a commercial grower of Strawberries were not desirable. In 1920 I planted seed of Wm. Belt, Gibson and two other varieties that I was growing at that time. These seeds of course produced my usual supply of "hopefuls." However, from the very first one of these "baby plants" showed signs of unusual vigor. In 1923 this plant produced its first fruit and they were beauties. In appearance they resembled the largest and most perfect berries produced by Gibson when that variety was at its best and the flavor was that of the Wm. Belt which in my estimation was the finest flavored Strawberry we have ever had. Here, I thought, is the Berry. However, remembering past experience with other seedlings only time would tell whether or not I was right. To make a long story short, Wilson has improved each succeeding year and I am now growing it as my main crop variety and will continue to until a better berry is produced because I am in the Strawberry business to make money."

**WE PAID
\$25,000.00
PER 1000
FOR FIRST
WILSON**

We first saw Wilson on Mr. Dehring's farm in 1927 and knew that it was a 'coming great' and paid him \$500.00 for 20 plants, which is at the rate of \$25,000.00 per 1000 plants.

EMLONG'S NEWEST GIFT TO STRAWBERRY GROWERS

OFFSPRING OF THE FAMOUS
WM. BELT AND GIBSON

WE HAVE PERFECT CONFI- DENCE

ONE BERRY IN WHICH
WE HAVE PERFECT CONFI-
DENCE. Years of careful test-
ing under various soil and cli-
matic conditions have convic-
ted us that we can offer WIL-
SON to you with every confi-
dence of helping you to get the
maximum profit from straw-
berry growing.

Experienced strawberry growers in every part of the country
remember the big profits that
were made from WM. BELT
Strawberries—WIL-SON is far
ahead of this parent in that
the berries are uniform in size and
shape, yet retain all the good qual-
ties of WM. Belt. GIBSON has long been known
as one of the leading and dependable midseason
varieties, and in some localities no other variety
planted for commercial purposes, WIL-SON sur-
passes this parent in every way—Color, Size, Flavor,
Quality and Shape. If you have made big profits
from WM. Belt or Gibson, plant WIL-SON this year
and prepare for ENORMOUS PROFITS!

WHY?

BRIGHT AND BEAUTIFUL BERRIES.

The shape of WIL-SON is almost perfectly round, and berries are so large that they remind one of a shapely Apple. Color is bright, glistening red. Seeds are small. Flesh is extra firm and solid, the way through the berries from bruising, so that they do not present a discolored appearance even after they have been picked for several days.

FLAVOR ENDINGLY RICH AND SWEET. Never have we tasted another strawberry with quite such a refined, rich and delicious flavor. Everyone who has tasted WIL-SON proclaims it the ideal strawberry; and of course demand plants for their own garden. Such a

STALWART PLANTS—MAMMOTH FRUIT CLUSTERS. WIL-SON plants are thrifty and stalwart in growth, reaching a height of 10 to 12 inches by the time they are ready to fruit. The stems are thick and rigid, holding the blooms from frost and berries from the scorching sun. Leaves are broad and tough, protecting food and moisture deep down in the soil to carry the beautiful berries to a uniform size, perfect shape and color.

EACH MAMMOTH FRUITING STEM BEARS 18 TO 25 PERFECT BERRIES, and each plant produces 10 to 14 fruiting stems. Can you ask for a berry plant that will work harder for you?

EASY TO GROW—THRIVES ON POOR SOILS. We have never found a strawberry that responded more readily to ordinary culture. On good soils it simply outclasses all varieties—but the grower who has poor soil will find it a pleasure to grow WIL-SON, for it produces heavy crops of first-quality fruit where other varieties fail.

THE PERFECT MARKET BERRY. WIL-SON commences to ripen about a week later than Gibson, and continues well into the late strawberry season. It is a perfect flowering variety, requiring no maturing. The plants are perfectly hardy in all parts of the country. Being beautiful in appearance, bountiful in yield, and superb in keeping quality, WIL-SON berries are ideal for canning, local market and shipping. You will sell every berry you can grow at a fancy price, and your customers will remember where to buy DELICIOUS STRAWBERRIES.

WIL-SON

Produced
by
EMLONG

FROST PROOF ~ EXTRA EARLY PREMIER

Emlong's Worth-While Strain of the World's Greatest Early Strawberry

Premier is undoubtedly the greatest extra early Strawberry of all time. It ripens ahead of other varieties, but this is only one of its many superior features. Unlike other early ripening Strawberries, the fruit is rich in color, fine in texture, excellent in flavor, and of unusual quality for shipping. **EVERY BERRY** is large in size and uniform in shape.

For every purpose that a Strawberry is wanted, Premier is supreme—eating while fresh, canning, preserving, local market or shipping. No other variety will give you more pleasure, satisfaction and profit.

Premier succeeds everywhere and never fails to produce a big crop of fine berries. It is frost-proof, drought-proof and we call it fool-proof.

The foliage is tough and healthy, covering the blossoms and berries and protecting them from frosts and scalding sun.

While Premier ripens early, it is very resistant to frost and matures its heavy crop of berries so that they can be marketed while prices are high.

For years Premier has been grown in every part of the country, and every fruit grower claims that "From every angle the variety is solid, 18-karat gold, true blue and can be depended on for big profits."

Don't waste time on other early Strawberries when Premier can be had **BY ORDERING EARLY**. Due to scarcity of plants this year and the tremendous demand

for PREMIER, the supply will be exhausted early.

ORDER TODAY AND HAVE YOUR NEEDS RESERVED UNTIL SHIPPING TIME.

Prices on page 52.

Planting Instructions Free With Each Order

PRIZE WINNING QUALITIES of Emlong's PREMIER

EXTRA EARLY RIPENING.
IMMENSELY PRODUCTIVE.

FINEST QUALITY FOR:

Table Use
Canning
Local Market
Shipping

RICH IN COLOR AND FLAVOR.
LARGE, UNIFORM SIZE and SHAPE.

GROWERS SAY:

More, Bigger, Better Berries
The Premier plants bought of you produced bigger berries and more of them than Premier bought of three other places. My friends all want your plants.

A. CADWALADER,
Corbin, Kansas.

About The Size

Had a wonderful crop of large berries from my Premier. It was not difficult at all to fill quart boxes with 16 to 20 berries. Some berries measured 8 inches around, the largest way.

L. L. ROCKWELL,
Wells, Minn.

About The Yield

From the 1000 Premier plants set out last spring we picked 1573 quarts this summer. Everyone said they had never seen such fine berries before. 17 or 18 selected berries filled a quart box.

MR. and MRS. HAYDEN DUDLEY,
Worthington, Ind.

About the Vitality

My Premiers withstood the frost we had better than all other varieties. Insects didn't bother them. No doubt this was due to their vigorous growth and hardiness.

JOHN FITZGERALD,
Wittenburg, Wis.

KING of the
JUNE BEARERS

INTRODUCED
By
EMLONG

HARVEST KING

TRADE MARK REG.

Let Us Give You the
ACTUAL FACTS
About This Monarch
of Strawberries.

A FANCY BERRY of deep, glossy red with bright green calyx. Every berry of UNIFORM SIZE and SHAPE, right to the last picking. No imperfect, small berries on Harvest King vines. SOLID and RED all the way through.

BUYERS GO WILD over HARVEST KING berries when offered on the market, bidding PRICES HITHERTO UNHEARD OF for a midseason Strawberry. You will be MONARCH OF THE MARKET when you offer your Harvest King berries for sale. WE HAVE SEEN these berries bring as high as \$5.00 per 16-quart crate when other berries scarcely sold at \$1.50 and \$2.00.

HEAVIEST FRUITING. Never before has a fancy variety borne such loads of handsome fruit. It is unbelievable until you actually see the fruiting rows with your own eyes. 1000 plants set on ordinary farm soil bore over 1600 quarts of fancy fruit during the past dry season, bringing the owner a profit of \$100.00.

THE GREATEST CANNING AND SHIPPING BERRY ON RECORD. Harvest King starts to bear with Dunlap and Gibson and continues longer than any other June-bearing Strawberry. One grower reported that "He thought his plants would turn out to be Everbearers, they kept fruiting after all late varieties were gone." And the last picking was so fine that the berries brought the highest price of the season! The berries hold their original shape, size and color when canned, requiring very little sugar and making a beautiful sight in the cans. Don't bother canning any other Strawberries!

SUPREME KEEPING QUALITIES. Due to the extraordinary firmness and solidity of the berries, they hold up for several days after picking. This feature is a great advantage to growers who ship their fruit long distances. Berries kept in a refrigerator four days were canned, and held up as perfectly as though canned on the picking date.

RUGGED VITALITY OF THE PLANTS. Originated in Northern Michigan where late spring frosts are common, Harvest King protects itself against frost by blooming late and maturing its fruit rapidly. The plants are large and heavy rooted, with rigid stems that assure clean, lustrous fruit. During the past few seasons of drought, Harvest King has withstood the dry weather better than any other variety, making its usual heavy fruiting rows, never failing to produce an enormous crop of first-quality fruit. It succeeds on all soils. (Perfect flowering).

WIDE AWAKE FARMERS! PLANT HARVEST KING THIS SPRING AND GET IN LINE FOR PROFITS! Prices for Harvest King Plants on page 52.

HENRY EMLONG & SON, Stevensville, Michigan



PEARL

INTRODUCED
By
EMLONG

Prolong Your Picking Season and Increase Your Strawberry Profits—Extra-Late Berries Always Bring High Prices

THE ONE LATE STRAWBERRY WITHOUT A FAULT. For years we have been working on a profitable fruiting combination of Strawberries—a complete circle of Early, Midseason, Late and Fall-bearing varieties that would bring a MAXIMUM PROFIT TO STRAWBERRY GROWERS. The Late berry was hardest to bring out, but we have it at last in PEARL.

LATEST OF ALL STRAWBERRIES. PEARL blooms late and is an ideal variety for frosty locations. The immense foliage gives protection both to bloom and fruit. Your berries will reach the market after other varieties are gone, and will be "snapped up" eagerly for table use and canning—at high prices.

THE BERRIES ARE SOLID AND ATTRACTIVE, being dark red in color and carrying their color all the way through. No hollow fruit, just solid berry to the center. The flavor is rich and alluring. Every berry matures perfectly.

BIG PAYING CROPS are possible with PEARL for the plants are exceptionally sturdy and able to resist unfavorable weather conditions. A solid fruiting row is always produced and the plants bear a big paying crop regularly.

GROWS ON ALL SOILS. You need not hesitate to grow PEARL if your soil is poor. Any soil that grows garden crops will make a good home for the plants and produce fruit for you. (A perfect flowering variety).

IF YOU ARE GROWING PREMIER EARLY, HARVEST KING OR COOPER MIDSEASON—COMPLETE THE CIRCLE WITH PEARL EXTRA LATE AND ADD MASTODON FOR FALL FRUIT.

Prices on page 52.

PLANTING INSTRUCTIONS FREE WITH EACH ORDER.

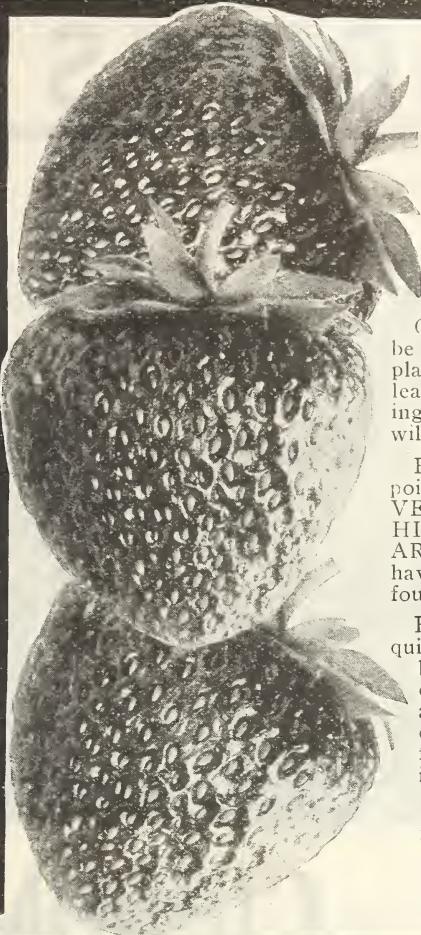
THEY PROVED OUR CLAIMS

"The Strawberry plants, etc., that I bought from you came just when I wanted them. They are the finest plants I ever had from anyone. **THEY ARE ALL PLANTS.** Beat your competitors all hollow!"

CHAS. D. AHRENS, New York.

"I think I should let you know that my Strawberry plants arrived in wonderful condition. I never saw anything grow quicker! They just can't help it with roots like they have."

WALTER H. MAAS, California.



Beauty

THE NEW LATE STRAW- BERRY THAT COMBINES BEAUTY, FLAVOR AND QUALITY

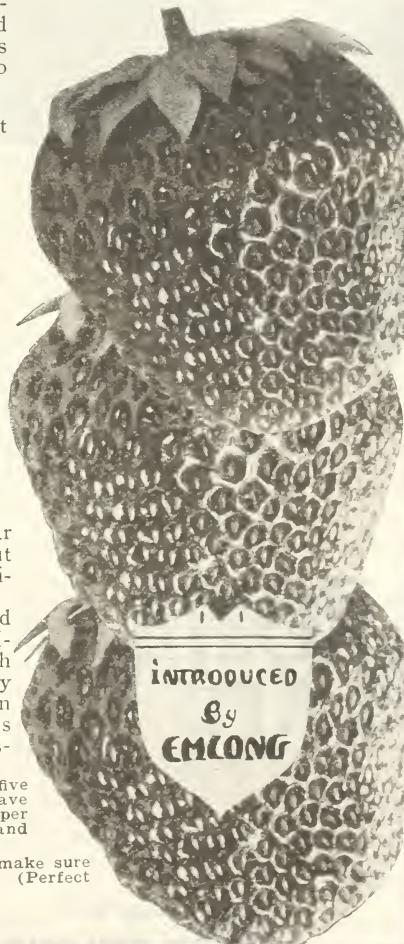
Originated in Michigan, this new late Strawberry can be depended on for hardiness and vigorous growth. The plants attain a height of 8 to 12 inches, have mammoth leaves to protect the berries and blossoms, and heavy fruiting stems to hold the fruit well off the ground where it will ripen evenly.

Everyone who has grown Beauty marvels at its many points of merit. THE BERRIES ARE LARGE IN SIZE, VERY JUICY, YET EXCEPTIONALLY FIRM, OF HIGH FLAVOR, SPARKLING RED COLOR, AND ARE REMARKABLE KEEPERs. Many growers report having marketed their fruit a day or two after picking and found every berry in perfect condition.

Being a berry of beautiful appearance, BEAUTY sells quickly wherever offered at a higher price than common berries. The fruit requires very little sugar when serving and canning, and this fact adds greatly to its value.

(Beauty is perfect flowering).

Prices on page 52.



Cooper

THE STRAWBERRY ELEPHANT Produces Bigger and Sweeter Berries Than Any Other Variety

Introduced by us in 1922, Cooper has become popular with home gardeners and commercial growers throughout the entire country. It has no preference for soil or climate, but adapts itself to all conditions.

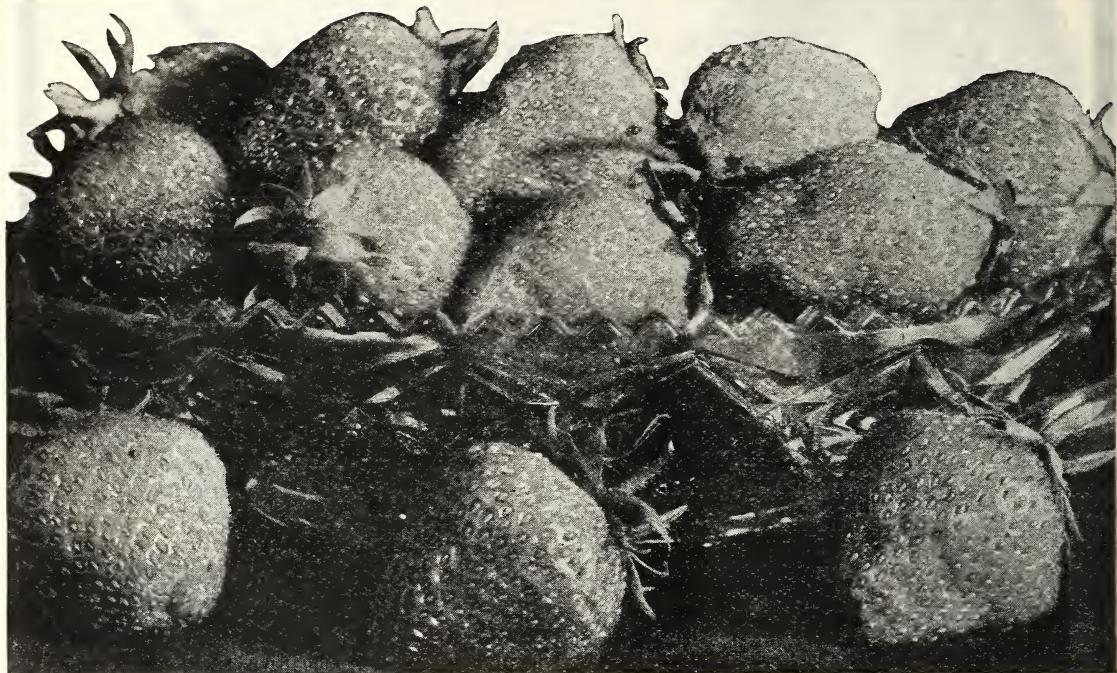
FOR HOME USE, Cooper is in a class by itself, and no other variety makes more dollars per crate for COMMERCIAL GROWERS. Ripening in midseason with Gibson and Dunlap, Cooper continues to bear heavily after these varieties are gone. The long fruiting season is due to the exceptional root system of the enormous plants—the long roots going down and down after moisture to carry every berry to perfect maturity.

The last berries are just as large as the first, many measuring five inches around—18 to 25 easily filling a quart box. Customers have reported selling Cooper Berries singly, like Apples, at five cents per berry as everyone who sees them marvels at the great size and beauty.

PLANT COOPER FOR STRAWBERRY SATISFACTION—but make sure you are getting the original EMLONG BIG YIELDING STRAIN. (Perfect flowering).

Prices on page 52.

OLD FAVORITES



SEN. DUNLAP MID-SEASON

During the past two decades Dunlap has made more crates and more dollars for Strawberry growers than any other variety. If you are looking for a "rough and ready" Strawberry that will thrive and produce a big crop of fruit with very little attention, plant Dunlap. Grows on all soils and in extremely cold climates. For home use there is no variety that rivals Dunlap in flavor and canning qualities. Fine for shipping. (Perfect flowering).

Prices on page 52.

This variety has long been a favorite with commercial growers throughout the country. It is a heavy and sure cropper—in fact, during our many years acquaintance with Gibson we have never known it to fail to produce a profitable crop. The plants are large and healthy, foliage strong, upright and abundant. Fruit is of the finest color, quality, flavor and appearance. Berries large—selling well on any market and mighty fine for home use. (Perfect flowering).

Prices on page 52.

AROMA LATE

A late Strawberry that has been a favorite market variety in Tennessee, Kentucky, Missouri, Arkansas, etc., but is grown with equal success in every other part of the country. The fruit commands high prices on all markets because of its quality, as it is a LONG DISTANCE SHIPPER. The color is dark red, flavor rich and pleasant, size medium to large. Excellent for home use as well as market. (Perfect flowering).

Prices on page 52.

The Strawberry that withstands trying conditions and produces fine crops. Many of our customers report that Dr. Burrill comes through a drought better than any other variety. We consider it superior to Dunlap, the old-time favorite. Dr. Burrill produces berries that resemble Dunlap in quality and flavor but are larger, and produced in greater abundance. Ripe a few days earlier than Dunlap. Plants are medium size and deep rooted. (Perfect flowering).

DR. BURRILL MID-SEASON

Prices on page 52.

HENRY EMLONG & SON, Stevensville, Michigan



One of Our Asparagus Fields Grown One Year from Seed (Long Bright Roots).

Asparagus

The Famous Washington Variety

LARGE ROOTS—GROWN ON EMLONG'S FERTILE SOIL

This wonderful new variety of Asparagus was developed and introduced by the United States Department of Agriculture, and although it is just a recent introduction, it has become famous throughout the country. There is no other variety of Asparagus as good as Washington. The price may be slightly higher than asked for common varieties, but you cannot afford to grow any other kind for home use or market.

RUST RESISTANT

Because Washington is immune to rust, one planting will produce profitable crops for many years. You can depend on the stalks being clean and easy to sell. Every stalk can be used, whereas there was much waste in the older varieties.

VERY PROFITABLE FOR MARKET GROWERS

Wise and experienced growers everywhere are discarding all other varieties in favor of the Famous Washington. It is earlier, the stalks are larger, more tender, and more productive than any other variety. Plant a large acreage this year and market your crop every day, banking the profits. Asparagus is the first spring vegetable, and large quantities are consumed every year. Asparagus growing is easy and does not interfere with other farm and garden work.

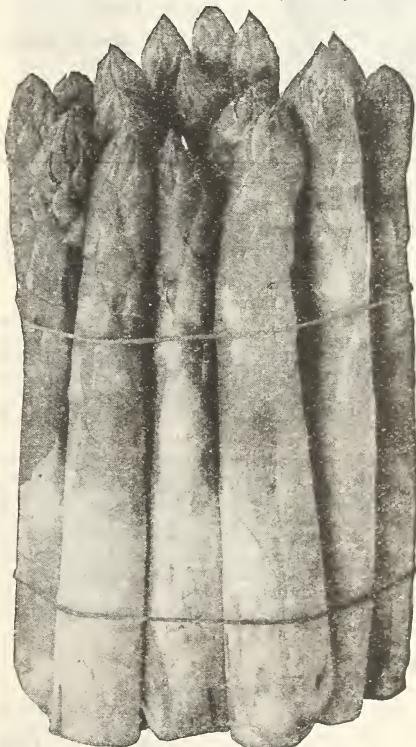
ONCE EATEN, ALWAYS DEMANDED

Asparagus buyers demand Washington and are willing to pay fancy prices to get it. The demand for this variety is so tremendous because when it is once eaten, no other variety will be satisfactory. The stalks are purplish green color, large, very tender and juicy. A rapid grower, which means many cuttings.

HOW TO GROW ASPARAGUS

Asparagus is easy to grow and should be in every garden because it thrives everywhere. April or May is the proper time to plant. Dig a trench 10 inches deep, place the plants in this trench, spread the roots, then cover with two inches of soil. When the new growth comes through, fill in two more inches, and continue until the trench is full. For garden culture the rows may be 18 inches apart each way; for field culture plant two feet apart in the row, with rows four feet apart. Do not cut the stalks the first year. If the soil has been carefully mixed with fine manure before planting, the stalks will be more tender and grow faster.

WINTER CARE. Before September first cut the tops and clear the bed of weeds. If the new seeds are allowed to fall they will kill out the old roots, thus destroying your crop. Now cover the bed with coarse manure, about two or three inches deep to enrich the soil and keep out frost. In early spring remove coarse manure, leaving behind the fine manure to fork into the soil. Be careful not to injure the crowns of the plants with the fork.



	25	50	75	100	200	300	1000
Select 1-yr. roots...	\$0.50	\$0.85	\$1.15	\$1.50	\$2.65	\$3.25	\$7.85
Extra select 2-yr.							
roots75	1.25	1.40	2.25	3.85	4.50	11.50
Heavy, "Jumbo"							
roots	1.25	2.00	2.65	3.20	5.50	7.50	22.50

(NOTE: SEE PAGE 41 FOR RHUBARB AND HORSERADISH ROOTS)

MULCH PAPER SAVES TIME, WORK AND MONEY

Strawberry Gardens Grown With Mulch Paper Require No Labor But Planting and Picking

Just prepare the ground and fertilize it as usual. Lay the paper on the ground, cut holes in it, set the plants through the holes, and watch them grow until picking time. No weeding, hoeing, or other labor—the paper conserves soil moisture, keeps out the weeds, and keeps the berries clean while ripening evenly. Yields of 400 to 500 quarts of choice Strawberries from 200 plants set through mulch paper are often reported for one season.

A strip of paper 50 feet long and 36 inches wide is furnished with each of the following Gardens. Set the plants in three rows through the paper. Alternate the plants so that they are about 18 inches apart in the row, and rows 12 to 14 inches apart. Grown in this manner the plants produce a tremendous load of berries, and each berry reaches an enormous size. (Gardens are sent by parcel post).

Mulch Paper Strawberry Garden Complete for Only \$2.95

EVERBEARING MULCHED GARDEN

\$2.95

100 Perfected Mastodon
Everbearing Strawberry
Plants.

50 Feet of Mulch Paper
36 Inches Wide.

(NOTE: You may use
this garden to compete in
the contest mentioned on
page 3).



This remarkable growth of Mastodon was made in only
twelve weeks after planting through Mulch Paper.

IDEAL MULCHED GARDEN

\$2.95

25 Premier. Early.

25 Harvest King. Mid-
season.

25 Cooper. Midseason.

25 Pearl. Late.

50 Feet of Mulch Paper
36 Inches Wide.

WHY WE RECOMMEND MULCH PAPER

Scientific trials with Mulch Paper prove that it is a labor-saving, money-saving, and money-making discovery for gardeners and farmers. It is made of wood pulp and treated with asphalt to make it withstand rain, snow, heat, and other climatic conditions.

IT CONSERVES SOIL MOISTURE AND HEAT. No moisture can evaporate from the soil, but rains soak down through the openings and this water is stored there for future use of the plants, to carry them through dry weather. Scorching rays of the sun cannot penetrate to the roots.

NO WEEDS CAN GROW UNDER THE PAPER, therefore all soil nourishment is given to the garden crops, causing them to make a **QUICK, STURDY GROWTH** and **BEAR EXTRA-HEAVY LOADS OF FINE QUALITY FRUITS AND VEGETABLES MUCH EARLIER IN THE SEASON** than they would without the paper mulch. Mulch Paper also **INCREASES THE YIELD** in all cases from 25% to 400%. No hoeing, cultivating, or watering is necessary, and the paper **KEEPS THE FRUITS CLEAN UNTIL THEY HAVE RIPENED EVENLY.**

We offer Genuine Gator-Hide Mulch Paper, which is famous the world over for its endurance. The paper is furnished in two grades, A (light weight) and B (heavy weight). The A (light) paper is recommended for annual crops such as vegetables, and may also be used for Strawberries. It is valuable for starting young shrubs, trees, etc. B (heavy) paper is recommended for growing Small Fruits, Tree Fruits, Evergreens, etc., where a paper is wanted that will remain on the ground **two years**. Try a yard square around each fruit tree and Evergreen and note how quickly the tree takes root and grows. When laying the paper, holes are cut through which to insert plants. When seeds are sown, they are planted between strips of paper (the opening between strips being about 2 inches only, to accommodate the seed row). Dirt is thrown over the edges of the paper to keep the wind from lifting it. Mulch Paper will help you get the most out of your soil with the least work and expense.

Price List of Mulch Paper

TYPE A (Light Weight)

	18 Inches	36 Inches
	Wide	Wide
25 yards	\$0.60	\$1.00
100 yards	1.85	3.20
300 yards	4.50	7.50

TYPE B (Heavy Weight)

	18 Inches	36 Inches
	Wide	Wide
25 yards	\$1.20	\$2.00
75 yards	2.85	4.75
150 yards	4.50	7.50

(Type B is twice as heavy and lasting as Type A).



Strawberry GARDENS

You Can Have
Delicious Straw-
berries in your own
garden for less than 2c
per quart

Why pay a big price for Strawberries, when you can pick them fresh from your own vines every day to supply your table and to can. Utilize that empty space in your back yard, and know the satisfaction and pleasure of a Strawberry Garden of your own. No experience required, and very little work.

Then, if you have more fruit than you can use, why not sell the surplus to neighbors and passing motorists, or your nearest grocery, and make a nice little profit on your investment.

We have selected early, midseason, and late varieties to prolong the fruiting season, so that you can get the most out of a small investment.



Money Maker's Garden.

Combination Garden

Plant our Combination Garden this spring and you can have berries all this fall, starting in August. Plenty of berries again next summer, and another Fall crop next Fall, etc.

100 MASTODON EVERBEARING
50 PREMIER EARLY
50 DR. BURRILL MIDSEASON
50 PEARL LATE
COMPLETE GARDEN, ONLY \$3.75

W. R. Sprenkle of Pennsylvania reported a yield of 650 quarts from 300 plants. Sold the fruit at 30c per quart, making \$195.00 from an investment of \$4.50. People came from miles around to see his Strawberry Garden!



Home Grown Berries Bring High Prices.

Money Maker's Garden

For the home-owner with a little spare time and garden space—turn those few minutes a day into big cash profit by planting this Money-Making combination:

100 PREMIER
100 GIBSON
100 DR. BURRILL
100 AROMA
100 HARVEST KING
COMPLETE GARDEN, ONLY \$4.65

Suburban Garden

No American family can afford to be without an Emlong Strawberry Garden. Profits of \$75.00 to \$110.00, in addition to supplying the home table, have been reported from the following Suburban Garden:

50 PREMIER, Early
50 GIBSON, Midseason
50 DR. BURRILL, Midseason
50 AROMA, Late
COMPLETE GARDEN, ONLY \$2.25



Combination Garden.

READ ABOUT EMLONG RASPBERRIES!

"The Right Start"

That's what puts the dollars into the pockets of Raspberry growers! IT'S NOT "LUCK," it's simply good judgment in selecting the most dependable and healthy plants they can obtain for planting stock. We have in our files letters from satisfied customers who report: \$3,200.00 profit from three acres of Raspberries; \$630.00 from one-half acres (part Reds and part Blacks); \$98.00 from 400 plants; etc. Also SATISFACTION letters such as Mr. Wallace Johnson of Pennsylvania wrote us this past year:

".....The Latham transplants which you sent to me in March are growing fine and are loaded down with big, red berries, green berries and still more blossoms coming on. I never saw such heavy-fruiting plants before."

Emlong Raspberry Plants have gained nation-wide popularity, and have made for us the name of the World's largest growers of this stock—just because they have the pep and vitality to start them growing, keep them growing, and keep them bearing profitable crops for years. Our many acres of Raspberry stock are all grown for plants only and are vastly superior to plants dug from old, diseased, fruiting fields.

Inspected twice each season by State entomologists, our plants will come to you disease free. They grow fast, bear young, and produce big crops of prize-winning fruit.

Latham Red Raspberry

A SUPREME SUCCESS IN QUALITY, PRODUCTION AND PROFITS

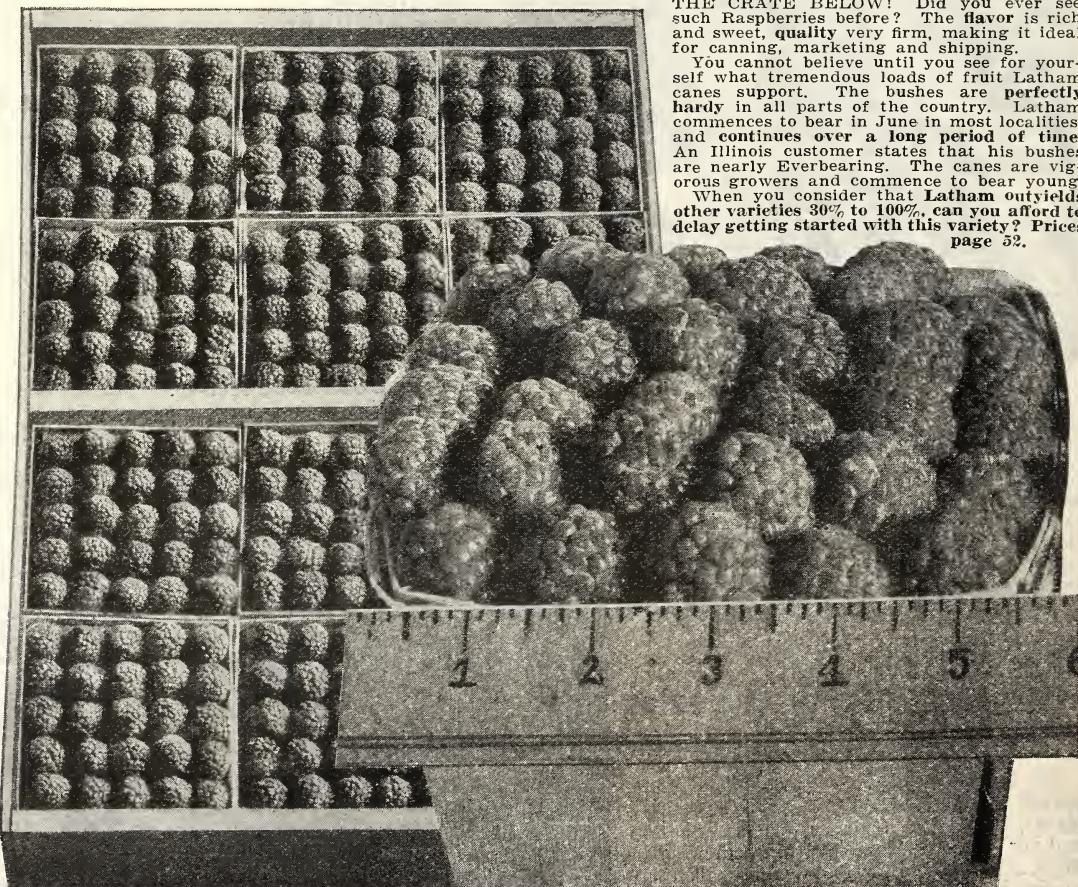
It has been truthfully said that LATHAM LEAVES NOTHING TO BE DESIRED IN A RED RASPBERRY. Sum up the qualifications enumerated on the opposite page. These facts have all been proven by Government Experiment Stations, and leading fruit growers.

Latham thrives in every part of the country and outclasses all other Red Raspberries grown on the same plot of soil. The large, dark red berries command attention whenever seen on the bushes or on the market. The fruit matures to a uniform size and color, and clings to the stem for several days after fully ripe.

NOTE THE NUMBER OF BERRIES REQUIRED TO TOP THE PINT BOXES IN THE CRATE BELOW! Did you ever see such Raspberries before? The flavor is rich and sweet, quality very firm, making it ideal for canning, marketing and shipping.

You cannot believe until you see for yourself what tremendous loads of fruit Latham canes support. The bushes are perfectly hardy in all parts of the country. Latham commences to bear in June in most localities, and continues over a long period of time. An Illinois customer states that his bushes are nearly Everbearing. The canes are vigorous growers and commence to bear young.

When you consider that Latham outyields other varieties 30% to 100%, can you afford to delay getting started with this variety? Prices page 52.



LATHAM

IMMENSELY PRODUCTIVE SUMMERTIME QUALITY ENORMOUS PROFITS

Beautiful Fruit

You'll be proud to show your friends the enormous, dark red berries that measure an inch in diameter.

Superb Quality

Firm in texture, rich and alluring in flavor. A leader for table use and marketing.

A Phenomenal Producer

No other Raspberry can approach Latham in productivity. Yields of 400 to 500 crates per acre are common.

A Pleasure to Grow

The exceptional vigor and vitality of the plants make them easy to grow. THEY BEAR YOUNG and produce more berries for a small amount of work than anything else you can plant.

Profits Assured

No matter where you live, you can increase your Raspberry profits over a dollar per crate by growing Latham. Buyers refuse to take common varieties when Latham is on the market.



For prices see page 52.

CUMBERLAND

THE BERRY FOR BUSINESS FARMERS

Immense Berries

Measuring $\frac{1}{8}$ inch in diameter, borne in clusters of four to six on a branch.

Quality Unsurpassed

Outclasses all other Blackcaps in rich flavor, beautiful appearance, and firm quality.

Emlong's Improved Strain

Carefully bred through many years of plant selection, and grown on soil especially adapted to and prepared for Black Raspberries. Grown for PLANTS ONLY.

Vigorous Bushes

Abundant in root growth, thrifty in top growth, resistant to disease, drought and cold.

A Leader in Production

Our improved Cumberland outyields all other varieties and pays on all soils.

Sells at a Premium

Mammoth, glistening, purple-black berries that are eagerly bought at the PRICE YOU SET for table use and canning. EXCELLENT FOR SHIPPING.

For prices see page 52.



BLACKCAPS

HEALTHY - DEPENDABLE - PROFITABLE



Cumberland

THE ONLY SAFE AND RELIABLE
BLACKCAP

No matter whether you want a few Black Raspberries for table use, or whether you grow them for local market or shipping, you can depend on Cumberland to supply the finest berries that can be grown.

The berries are of immense size, borne in large clusters, several to a branch. The color is glossy, purplish black—an attractive sight on the bushes and in boxes. The flavor is rich and sweet, seeds small. Quality of the best for home use, canning and shipping.

The root growth of Cumberland plants is remarkably heavy, reaching down after moisture when other plants are drying up around them. The tops make a quick, strong growth of bearing wood, which insures a heavy crop of fruit. Bushes are upright in growth, healthy, and perfectly hardy.

Cumberland is well able to produce more fruit than any other variety, and you can depend on a paying crop regularly. Throughout the country, on all soils Cumberland has proven supreme.

As the demand for first-quality Black Raspberries is greater every year you cannot afford to use your valuable soil for growing unprofitable crops. Plant Cumberland this spring, get your fields fruiting, and cash in on the profits.

Prices on page 52.

NOTE: See next page for two-year transplants.

"My order of Cumberland received today. Can truthfully say they are superb plants and better ones cannot be grown."

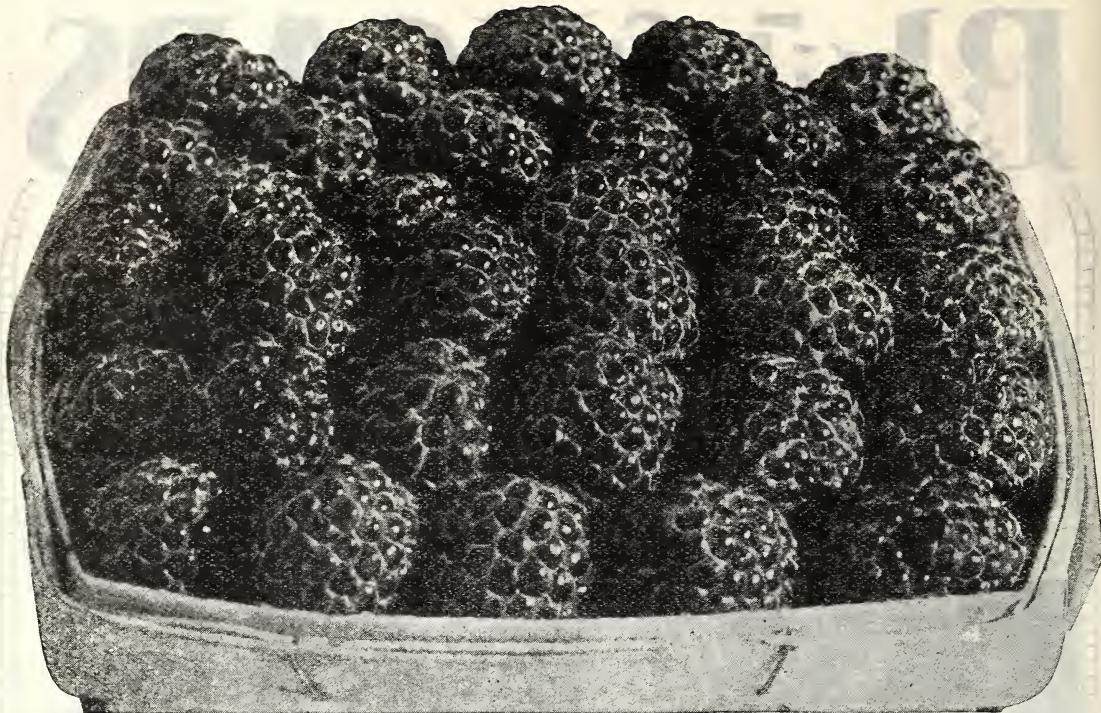
A. C. MOORE, Indiana.

".....The 100 Cumberland received last spring were wonderful, so strong and vigorous. Everybody who sees the patch is surprised at the quick growth. Thanks for such fine plants."

GEORGE LANDVATTER, Mo.

".....You sure sent me good Raspberry plants and good count. I never had one-year plants make such growth. If they didn't grow any more I would still have a fine crop next year."

F. C. GANSZ, Mo.



Plum Farmer.

BLACKCAPS

EMLONG'S **Plum Farmer** TRUE-TO-NAME This variety is very popular with many growers on account of its earliness of ripening. Plum Farmer has the ability to mature its customary big yield in a very short time, generally 15 to 20 days. The plants are healthy, canes vigorous growers. The berries are produced in clusters and are large, well colored and of first quality. Ripens a week earlier than Cumberland.

PRICES OF ONE-YEAR PLANTS ON PAGE 52.

EMLONG'S **Kansas** TRUE-TO-NAME The earliest of all Black Raspberries. A very strong grower, and produces its crop of fine berries in a short time. Berries are medium size, very firm, good quality. Kansas is perfectly hardy, resists drought, and is an all-purpose variety that will bring profit before other Black Raspberries are ripe.

PRICES OF ONE-YEAR PLANTS ON PAGE 52.

Black Raspberry 2-Year Transplants

We offer a limited quantity of extra strong, well rooted, branched Black Raspberry plants that have been grown two years in the nursery row. These transplants are of bearing age, and will produce fruit this year. For the home garden and those who grow fruit for market on a small scale, we highly recommend this stock as the first year's profits more than pay for the difference in price.

If the tops of these transplants are cut back to about 6 inches above the ground after planting they will not bear this year, but will throw out a heavy root and top growth which will reward you with a heavy crop next year. This pruning need not be done unless desired. Place your order early and have your needs reserved until shipping time.

PRICES—2-year Transplants:

6	12	25	50	100	300	500	1000
Cumberland and	\$0.75	\$1.25	\$2.10	\$3.25	\$5.50	\$14.50	\$20.00

Plum Farmer. \$0.75 \$1.25 \$2.10 \$3.25 \$5.50 \$14.50 \$20.00 \$38.50

PLANTING INSTRUCTIONS FREE WITH ALL ORDERS.



Black Raspberry Transplant.

YOUR BACK YARD GARDEN

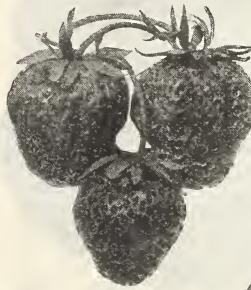


COMPLETE FOR \$4.85

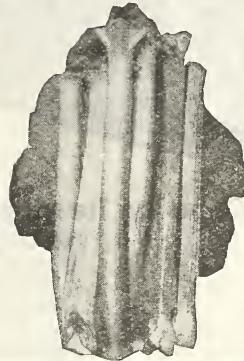
All the small fruits, Asparagus, Rhubarb and Horseradish needed to supply an average family right in your own back yard. AND AT SUCH A LOW COST! Don't pay high prices for fruit when you can use that empty space in your yard to such an advantage. The plants and roots offered in this Garden are all one-year, heavy stock:

- 12 Latham Red Raspberry.
- 12 Cumberland Black Raspberry.
- 12 Alfred Blackberry.
- 6 Concord Grape Vines.
- 25 Washington Asparagus Roots.

- 25 Mastodon Strawberry. Everbearing.
- 25 Premier Strawberry. Early.
- 25 Harvest King Strawberry. Midseason.
- 25 Pearl Strawberry. Late.
- 12 Rhubarb Roots.
- 6 Heavy Horseradish Roots.



Let Your
back yard
provide
these
delicious
foods for
your table.



**\$8.00 Value
For Only \$4.85**



Raspberry and Blackberry Bargains

Red Raspberry Collection No. 100

12 St. Regis Everbearing	
12 Latham	
12 Early King	
All 1-year, No. 1 plants	\$1.50
All 2-year, transplants	\$2.50

Black Raspberry Collection No. 200

12 Cumberland	
12 Plum Farmer	
12 Kansas	
All 1-year, No. 1 plants	\$1.50
All 2-year, transplants	\$2.50

Blackberry-Dewberry Collection No. 300

12 Alfred Blackberry	
12 Eldorado Blackberry	
12 Lucretia Dewberry	
All 1-year, No. 1 plants	\$1.75
All 2-year transplants, except Dewberry	\$2.65

Raspberry-Blackberry Collection No. 400

12 Cumberland Black Raspberry	
12 Latham Red Raspberry	
12 Alfred Blackberry	
All 1-year, No. 1 plants	\$1.85
All 2-year, transplants	\$2.95

HENRY EMLONG & SON, Stevensville, Michigan

BIG PLANTS, CROPS,

Emlong's Red



Early King.

Why Emlong's Lead the World in Growing Raspberry Plants

The big demand for Emlong's famous, Double-Life, Disease-Free Raspberry plants has made us the world's largest growers of this class of stock. We just had to enlarge our fields of Raspberry plants every year to supply our customers with planting stock. Knowing the soil requirements of Raspberries, we have selected just the parts of our acreage most suited to producing heavy rooted, thrifty, healthy plants. Our stock is grown for PLANTS ONLY and is not dug out of "just any Raspberry field" which has become worn out from bearing fruit. The heavy, balanced root growth and stocky tops give our Raspberry plants all the pep to start growing immediately, and keep growing. It is not unusual for such plants to produce berries the same year planted. A good Raspberry field should produce profitable crops for ten years—BUT—you cannot get these results with cheap or carelessly grown planting stock. Emlong plants are grown right, handled and packed right, and guaranteed to be true to name and disease-free.

See pages 18 and 19 for description of "Latham" Red Raspberry.

EMLONG'S **Early King**

TRUE-TO-NAME The Early Money Maker.

The most outstanding feature of King is the fact that it ripens very early. In this locality the first ripe berries can be picked late in June or first of July. For years King has been known as the most profitable early Raspberry, and profits of \$1,000.00 per acre each season have been common. The berries are medium large, firm, brilliant red and ripen evenly. The bushes are strong and vigorous, bearing their fruit in clusters along the stem. Fruiting season covers a month to six weeks time. King thrives on all soils and is perfectly hardy. The fruit is desirable either for home use or market.

Prices on page 52.

EMLONG'S **St. Regis**

TRUE-TO-NAME

Best Everbearing Red Raspberry.

Leading fruit growers everywhere agree that St. Regis is the only profitable Everbearing or fall-bearing Red Raspberry.

It ripens during the regular Raspberry season and continues through late summer and fall. The fruit resembles King in manner of growth, quality, flavor and appearance.

A few rows of St. Regis for your table use will be greatly appreciated by the family. For market, it is a sure money maker and commercial growers easily sell their berries at \$8.00 to \$10.00 per 24-pint crate in the fall.

Prices on page 52.

BERRIES, PROFITS

Raspberries

EMLONG'S Cuthbert

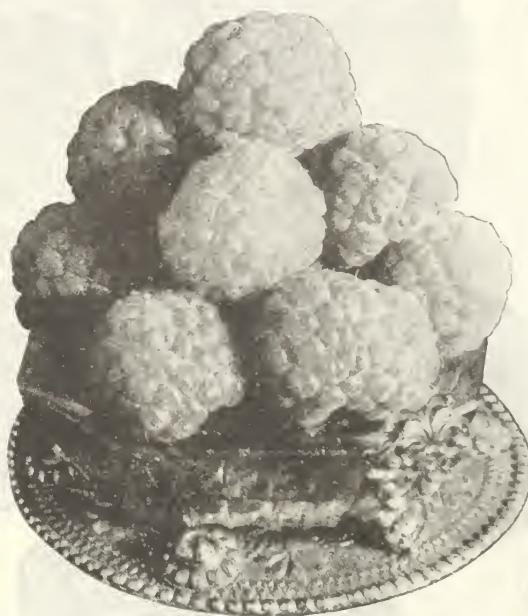
TRUE-TO-NAME
An old and reliable variety that has proven the main money maker for Raspberry growers in many sections of the country for years. The fruit is large, richly colored, of superb flavor and quality. Holds up remarkably for canning and shipping.

The canes are perfectly hardy, foliage healthy. Bushes are large and very productive. A customer reports the fine yield of 1550 24-pint cases from a five-acre field of Cuthbert in one season. Prices page 52.

A CUSTOMER SPEAKS:

Mr. Emlong:
We got the 2000 Raspberry plants all in fine shape, and I must say they are the healthiest looking Raspberries I ever got; and the biggest rooted. If they don't grow it won't be your fault. When I need more plants you will get my order.

WM. HEIL,
Indiana.



Cuthbert.



EMLONG'S **TRUE-TO-NAME**

Victory

Victory is a variety that seems to possess every requirement of a commercial Red Raspberry. The berries are extra large, beautiful dark red, firm, deliciously sweet and rich in flavor. The attractive appearance of the fruit, and reliable quality, make it a real money maker on the market and a general favorite for home use. Excellent for shipping. The canes are strong and vigorous, producing loads of fruit each season. Victory is remarkably resistant to disease, and very hardy—these features alone would make it a very worth while variety. Prices page 52.

2-Year Transplanted Red Raspberries

For the small home garden and for those who grow for market on a small scale, we recommend planting our heavy, two-year transplanted Raspberry stock. While the cost of these plants is high, they come into bearing a year sooner than one-year stock, and thus more than pay for the extra cost of plants the first year they bear.

Transplants produce fruit the first season if set out just as they come to you. However, if you wish to get a full crop the second season but are not particular about fruit this year, cut off the tops after planting to about six inches above the ground. This causes a heavy root growth and bushy top growth which will take care of a fine load of berries.

The supply of these bearing-age bushes is limited, and will be exhausted early. We urge you to order as soon as you receive the catalog and have your needs reserved until shipping time.

PRICES OF RED RASPBERRY TRANSPLANTS:

	6	12	25	50	100	1000
Early King	\$0.75	\$1.00	\$1.75	\$2.75	\$4.85	\$32.50
Cuthbert75	1.00	1.75	2.75	4.85	32.50
Victory75	1.00	1.75	2.75	4.85	32.50
St. Regis85	1.25	2.00	3.00	5.00	35.00
Latham	1.00	1.50	2.50	3.85	6.75	48.75

(Price of 1-year plants, page 52).

Alfred Blackberry



The Youngberry

A berry that is vastly different from other small fruits commonly grown in this part of the country. While the Youngberry is comparatively new, it has been grown in small plots in nearly every state long enough to prove its value for home use and commercial purposes. Leading agricultural publications comment very favorably on its merits, because of high prices the fruit brings to growers.

The Youngberry is the result of a crossing of the Dewberry and Loganberry, and resembles both parents in manner of growth. It is resistant to heat and cold, very vigorous and adapted to a wide range of soils and climatic conditions. In productiveness the Youngberry has no equal. (Note picture at the right).

Youngberry fruit is a rich wine color, the berries being as large as the Alfred Blackberry. The flavor is enticingly pleasant, tart and sweet. We can best describe this berry by stating that it incorporates the sweetness of the Strawberry, pleasant flavor of the Red Raspberry, juiciness of the Grape, rich tartness of the Blackberry. It is excellent for table use, canning, making pies, and jelling.

Our stock of plants is limited and we urge you to order early. 1-yr. No. 1 plants.

PRICE:

6	12	25	50	100
\$1.00	\$1.50	\$2.75	\$4.50	\$7.50

The new Blackberry that has become a universal favorite for home use and market. Alfred never fails to produce a big crop of extra fine, large berries that command top prices on every market.

The fruit is of the finest quality of any Blackberry that we have grown, ideal for table use as it is nearly seedless and coreless. The flavor is sweet and enticing. Berries grow to immense size, many measuring 1½ to 2 inches in length. They are glossy, jet black. Picture at the left:

Alfred yields heavy crops and the fruit is of such fine quality that it holds up well for marketing. Being so attractive in appearance, Alfred brings a much higher price than common Blackberries.

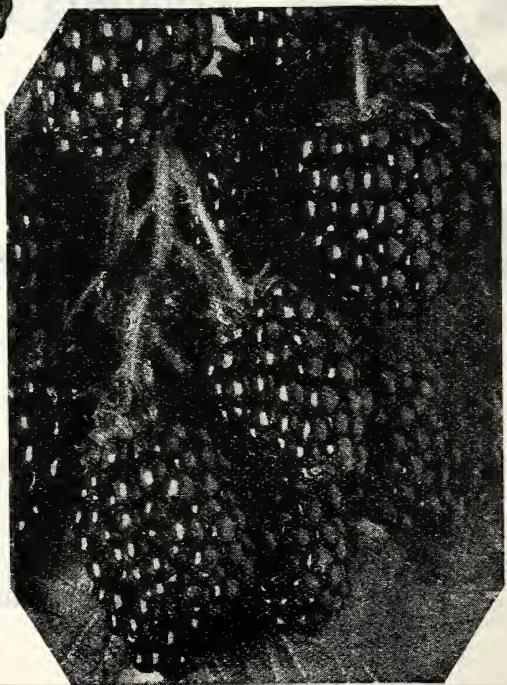
The fruit ripens early, often a week earlier than other varieties and continues over a long fruiting season. The canes bear young, many customers reported having picked fruit the same year the plants were set, and nearly a full crop the year following planting.

A perfectly hardy variety and can be grown without winter protection, having been known to withstand a temperature of 30 degrees below zero without any injury.

Being a vigorous grower, Alfred quickly develops strong, well-branched canes on which to bear the tremendous load of fruit.

The supply of plants is limited, and we suggest ordering early. Our stock is healthy, well rooted and true to name. 1-yr. No. 1 plants. Prices on page 52.

(Note: Transplants are priced on opposite page).

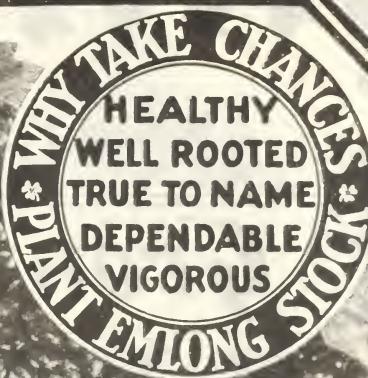


Eldorado blackberry

Its unusual productiveness has for many years made Eldorado the leading commercial Blackberry everywhere. Note the uniform size and great number of berries on the branch to the right. A typical branch from a mature Eldorado bush.

The berries are large, jet black and of a richly sweet flavor. Quality is excellent, berries holding up well for several days after picking. Very few seeds. Eldorado produces its heavy crop regularly, making an ideal fruit both for home use and market.

Ripening soon after Alfred, the Eldorado variety will prolong the picking season for Blackberries. There are very few other fruits to be had at that time of the year and Blackberries always bring good prices. Eldorado canes grow upright, are healthy and hardy, requiring no winter protection. **Prices of one-year plants page 52. Prices of two-year plants at bottom of this page.**



Lucretia dewberry

Lucretia is recognized everywhere as the leading Dewberry. The fruit ripens about ten days before Blackberries, at a time when fruit is scarce. This, together with the fact that they are the finest looking berry of their kind, makes the demand so keen that you can set your own price for your crop.

How they glisten when moist with dew, these long, rich-looking, mammoth blackberries! Each plump berry is a morsel to delight the taste. Better in flavor than any blackberry. Serve them fresh, can them, make pies, jellies, etc.

We offer 1-yr. No. 1 plants.

Prices on page 52.

BLACKBERRY TRANSPLANTS

For those wanting quick results we offer a limited quantity of TWO-YEAR TRANSPLANTED STOCK. These plants will save you a year, as the bushes come into bearing a year ahead of the one-year plants. Bushes set out this spring produce berries this summer. However, for best results, we recommend cutting back the old stalks three to six inches above the ground. This assures a big growth and nearly a full crop next year.

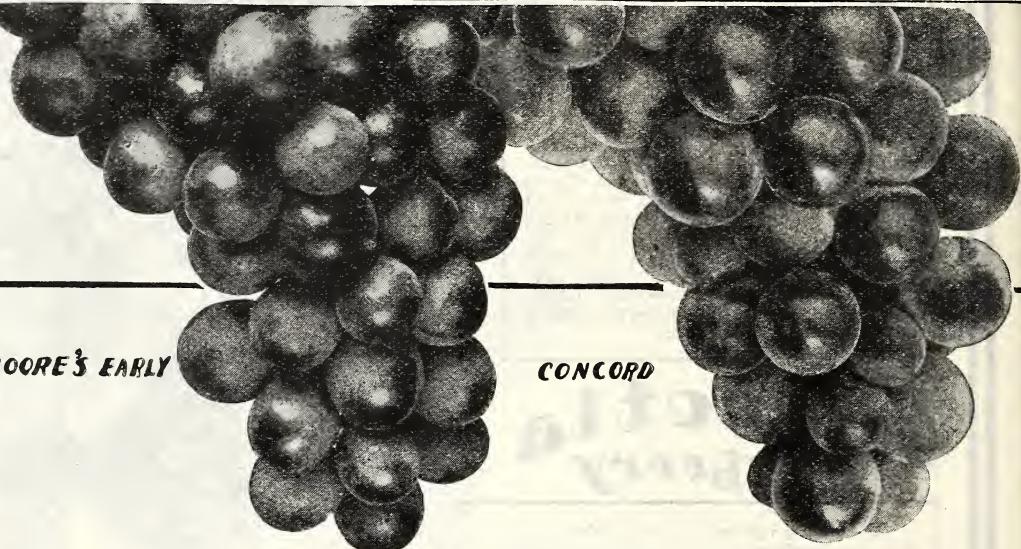
ALFRED. \$1.00 per 6; \$1.75 per 12; \$3.20 per 25; \$5.50 per 50; \$9.85 per 100; \$17.50 per 200; \$24.50 per 300; \$29.85 per 400; \$33.75 per 500; \$58.50 per 1000.

ELDORADO. 85c per 6; \$1.50 per 12; \$2.35 per 25; \$3.85 per 50; \$6.50 per 100; \$12.00 per 200; \$17.25 per 300; \$22.00 per 400; \$25.00 per 500; \$48.50 per 1000.





Grow Your Own



Each year the demand for Grapes becomes keener, and right now is the time to start a vineyard if you want to make money. Very few grape plants have been grown during the past few years, and the past season of dry weather makes the supply more scarce than ever. This means that in a few years time there will be a great scarcity of Grapes, and if your vineyard comes into bearing at that time it will be the opportunity of a lifetime to "get in on the profits!" As you must depend on a vineyard to produce profits over a period of many years, you cannot afford to plant cheap stock, secured from uncertain sources. We have specialized for years in producing select grape vines, and supply many of the largest growers in the country with planting stock. The soil on which our vines are grown is especially adapted to root growth, and when you buy Empong stock you can be sure of getting the best that can be found in the country. Our propagating stock is selected from bearing vineyards, and we guarantee every vine to be true-to-name. Grapes are no doubt the easiest of all fruits to grow. They thrive on all soils, and require very little attention. The harvesting is simple. Order your requirements early this year for the supply will not last long.

Caco **The Most Beautiful Red Grape.** Caco is a rich, wine-red and amber color, having unusually large berries. The bunches are enormous and very compact. The flavor is rich and melting, sweeter than that found in other varieties. Fruit can be eaten fully two weeks in advance of being fully ripe. The young bearing, quick growing, and early ripening qualities of Caco have made a name for the variety everywhere.

Caco has no equal for home use. The vines are strong, perfectly hardy, vigorous in growth and prolific bearers. Fruit ripens early in September and is fully matured before danger of frost. We have only a few Caco vines to offer this season, and suggest ordering at once.

	Each	6	12	25	50	100
2-year	\$0.30	\$1.50	\$2.50	\$4.50	\$8.25	\$15.50

HOME OWNER'S VINEYARD

Strong, 1-year, No. 1 Vines.

- 6 Concord. Blue.
- 6 Moore's Early. Black
- 6 Brighton. Red.
- 6 Niagara. White.

Only \$1.85

Concord **The National Wine and Table Grape.** In every section of the country, with the exception of the Pacific Coast, Concord is the most popular Grape. It is the one variety that is supreme for every purpose where Grapes are wanted. It grows on all soils, in all climates, is perfectly hardy, and extremely productive. The bunches are large and compact, berries large, bluish black overspread with bloom. Flavor rich and superb, sweet and juicy. Fruit is produced annually in great abundance. The vines are strong and healthy, foliage tough and resistant to disease and insects. Our cuttings are taken from over forty acres of bearing vines, and every vine is guaranteed to be true to name.

Prices Given on Pages 29 and 52.



Garden Seeds

For the convenience of our customers we are offering this year the following complete vegetable and flower garden collections. To save you the trouble of searching through endless seed catalog descriptions, we have selected for you the very best and most popular varieties of vegetables and flowers for a good assortment.

(The packets are the same size you would buy in a Seed Store, but by offering them in dozen lots we can give you a more attractive price. We do not sell separate packets. Order by name of collection).

COMPLETE VEGETABLE GARDEN 50c

A complete assortment of your favorite vegetables, enough to supply the average family throughout the season—for only 50c and the small amount of time required to plant the seed!

BEANS (Burpee's Stringless). 1 1/4 oz.
SWEET CORN (Golden Bantam). 1 1/4 oz.
PEAS (American Wonder). 1 1/4 oz.
TURNIP (Early Purple Top Strap Leaf). 1 pkt.
CUCUMBERS (Davis Perfect). 1 pkt.
PARSNIPS (Improved Hollow Crown). 1 pkt.
CARROTS (Danvers Half Long). 1 pkt.
TOMATOES (Improved Stone). 1 pkt.
LETUCE (Curl Leaf). Black Seeded Simpson. 1 pkt.
RADISH (Icicle). 1 pkt.
SPINACH (Victoria). 1 pkt.
BEETS (Early Eclipse). 1 pkt.

12 FULL SIZE PACKETS, 50 CENTS PREPAID.

COMPLETE FLOWER GARDEN 50c

Sufficient annual flowers to brighten your entire yard will be produced by these seeds. You do not need much space for flower garden. Sow the seeds in front of shrub plantings, among your perennials, along the walks and fences, etc.

ASTERS (Queen of the Market Mixed). 1 pkt.
COSMOS (Autumn Giants Mixed). 1 pkt.
SWEET PEAS (Standard Mixed). 1 pkt.
MARIGOLDS (Giant African Double Mixed). 1 pkt.
STRAWFLOWERS (Everlasting). 1 pkt.
CALLIOPSIS (Single Mixed). 1 pkt.
ZINNIA (Tall Double Mixed). 1 pkt.
VERBENA (Giant Mixed). 1 pkt.
PHLOX (Drummondii, large flowering mixed). 1 pkt.
SNAPDRAGON (Antirrhinum, Giant mixed). 1 pkt.
LARKSPUR (Giant Hyacinth-Flowered mixed). 1 pkt.
MORNING GLORY (Superb mixed). 1 pkt.
12 FULL SIZE PACKETS, 50 CENTS PREPAID.

Perennial Flowers

Strong clumps of perennial flowers that may be planted this spring and bloom this year. If you want a flower garden that requires very little attention, and returns to you each year with added beauty without replanting, these perennial roots will furnish the right start! Reserve a part of your back yard and start a perennial garden this spring—add to it each year until the picture is completed.

The following offers each contain different varieties of flowers, and you may order just as many collections as you want. We do not sell separate flowers, or change the offers in any way. Order by name and number.

PERENNIAL GARDEN NO. 1

1 DELPHINIUM (Belladonna). Tall spikes of blue.
1 PHLOX (Paniculata). Large showy heads of flowers.
1 COREOPSIS. An abundance of golden flowers.
1 COLUMBINE (Long Spurred). Two-color blooms.
1 SHASTA DAISY (Large Alaska).
1 GAILLARDIA. Large yellow flowers; red center.

**6 Strong Roots
prepaid for \$1**

PERENNIAL GARDEN NO. 2

1 HIBISCUS (Mallow). Large showy flowers. Plants grow 2 1/2 feet tall.
1 BABY'S BREATH (Gypsophila). To mix with other flowers for bouquets.
1 HARDY GARDEN PINK. An old favorite.
1 LARGE GERMAN IRIS. Large, waxy flowers.
1 SWEET WILLIAM. Large flower heads.
1 HARDY CHRYSANTHEMUM. For late fall flowers.

**6 Strong Roots
prepaid for \$1**



Daisies.



Gaillardia.



Hibiscus.



Delphinium.



Coreopsis.

INSTRUCTIONS FOR ORDERING

Fair Prices

Don't be fooled by anyone who offers "bargain priced" Nursery stock! You are certain to be disappointed sooner or later, for it costs a lot of money to grow Nursery Stock the RIGHT WAY, and no reliable Nursery can afford to sell it cheap. If you buy "cheap" stock, you get just what you pay for—weak, half-rooted plants and trees that will be a waste of time and money for you. The Nurseryman who sells at such a low price that he does not make a profit, robs you every year. HOW? By failing to allow himself sufficient funds to KEEP UP THE SOIL WHERE YOUNG STOCK IS GROWN SO THAT IT WILL PRODUCE THE VIGOROUS, WELL-ROOTED, DEPENDABLE PLANTS AND TREES THAT YOU WANT TO PLANT ON YOUR FARM.

How to Order Use the order blank provided in this section. Be sure to GIVE COMPLETE NAME AND ADDRESS, SHIPPING POINT, AND WRITE PLAINLY. We furnish extra order blanks for repeat orders on request.

Your Remittance Send a Postal or Express Money Order if possible. Cash may be sent in a registered letter. Checks will be accepted if made out properly—or better yet—have the check certified at your bank.

Terms Our terms are cash with order. If your order amounts to \$15.00 or more we will reserve the stock with cash payment of 1/5 the total amount, and balance may be remitted within ten days of the desired shipping date. Please do not ask to have stock shipped C. O. D. for cost.

Discount for Early Orders

If your order is mailed to us early, we can handle the office work before our rush season. We allow a discount of 7% on orders received during January and 5% on orders received during February. Deduct this discount from the amount of your order before remitting, or order extra stock for the amount.

Special Prices If you are going to plant a large number of plants, trees, shrubs, etc., send us a list of the stock and we will quote our best quantity prices.

When to Order Just as soon as you receive this catalog, make out your order and mail it to us so that we may reserve the stock you want until shipping time. In this way you will avoid disappointment, for later in the season some stock will be sold out. Orders are booked in rotation and shipped

as nearly on the date you request as weather conditions permit. The spring shipping season usually opens about March 20th when weather permits, and continues through the greater part of May. We can fill fall orders during October and November when requested, but advise spring planting.

How to Ship We recommend Parcel Post as the most desirable method of shipment for small orders, and Express for larger orders. Freight is too slow and uncertain for Nursery Stock. If you are not certain which method is best for your order, GIVE BOTH POST OFFICE AND EXPRESS ADDRESS and we will use our judgment as to method of shipment.

Transportation Charges

Are paid by the customer on receipt of stock. Through our many years' experience in shipping Nursery Stock we find this method most satisfactory to customer and shipper. You pay the charges C. O. D., thus you pay only your exact charges. If a flat transportation charge was made, customers living only 300 miles from us would have to share the charges for those living 2000 miles away. PARCELS MARKED C. O. D. FOR DELIVERY CHARGES RECEIVE SPECIAL ATTENTION OF POSTAL CLERKS AND ARE AUTOMATICALLY INSURED. IF YOUR PARCEL, OR ANY PART OF THE CONTENTS IS LOST OR DAMAGED, YOU MAY NOTIFY US AT ONCE AND WE WILL MAKE ADJUSTMENT.

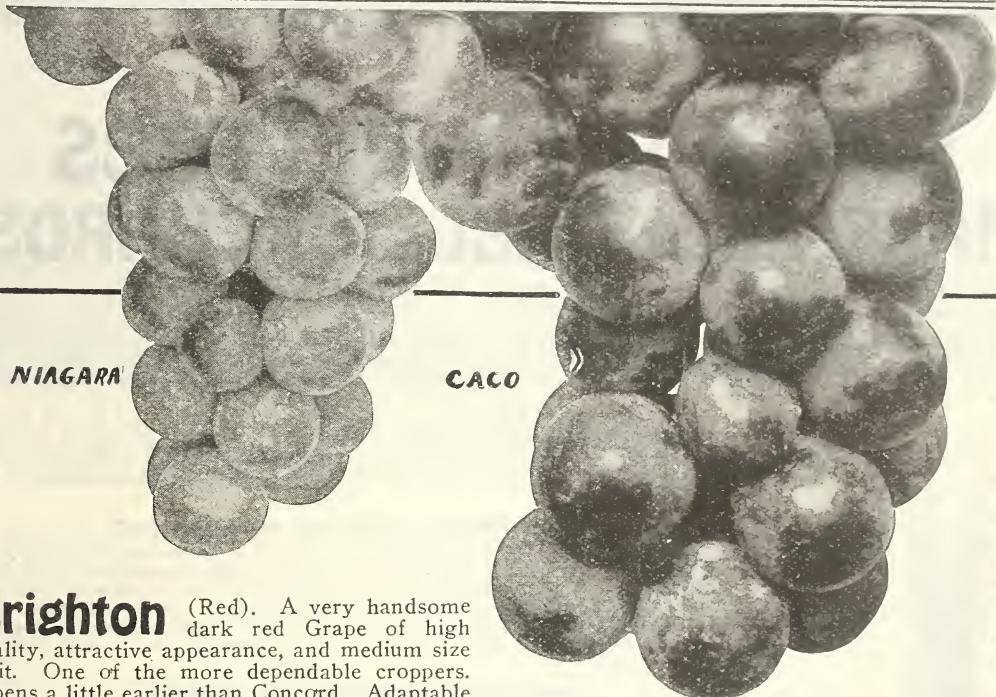
In Case of Error We consider that you know what you want, and fill your orders accordingly, never substituting without permission. When ordering late in the season state second choice. In case our packers should make an error in preparing your order, kindly notify us immediately on receipt of stock.

References More than 200,000 satisfied customers, any bank or business house in Berrien County, Michigan; also Dun's and Bradstreet's Commercial Agencies.

Our Stock Endorsed by Michigan State Officials If, after reading this catalog, you still doubt the wisdom of ordering from Emlong's, we invite you to write Mr. E. C. Mandenberg, in charge of Nursery and Orchard Inspection, Lansing, Michigan. (Enclose a stamp for reply). Mr. Mandenberg and his able assistant Mr. C. E. Boyer, know Nursery Stock from A to Z, and visit our fields and packing plant frequently throughout the year, often complimenting us upon the quality of stock we grow. The work that these men have done in Michigan in stamping out fatal diseases in Fruit Plants, Fruit Trees, and Ornamentals, will eventually mean millions of dollars to fruit growers throughout the country. A copy of our Nursery Inspection Certificate accompanies every shipment we send out—this is your assurance that our stock has been inspected twice each season by trained men.



Big, Juicy Grapes



Brighton (Red). A very handsome dark red Grape of high quality, attractive appearance, and medium size fruit. One of the more dependable croppers. Ripens a little earlier than Concord. Adaptable to all soils.

Campbell's Early (Black). The characteristics which give this Grape its merit are high quality, freedom from foxiness, small seeds, earliness of maturity, large size and attractive appearance of bunch and berry. Has good keeping qualities. Very hardy.

Moore's Early (Black). We consider this the best early commercial Grape. It ripens two or three weeks ahead of Concord. Bunches are large, rather loose, berries covered with purplish bloom. Vines are vigorous, hardy and productive. Fruit holds up for marketing.

Prices on page 52.

GRAPE ARBOR, \$1

- 6 Concord. Blue.
- 2 Niagara. White.
- 2 Brighton. Red.
- 2 Campbell's Early. Black.
- 12 Strong, 1-year, No. 1 vines.

Niagara (White). The leading commercial white Grape. More productive than other white varieties. The quality of Niagara compares with Concord, being superb for home use or shipping. Bunches are large and compact, berries large and of attractive appearance. In great demand as a table and wine Grape.

Worden (Black). A seedling of Concord, and while its berries and bunches are larger and the fruit of better flavor and more attractive appearance, it is not as good a keeper or shipper. Very superior for home use and nearby markets, and brings a higher price than Concord because of the large size. Ripens one or two weeks earlier than Concord.

3-year-old, Extra Large Concord Vines

For those wanting quick results we can furnish the popular Concord variety in extra large, well rooted and branched, three-year vines. Supply limited. Price:

Each	6	12	25	50	75	100	
	\$0.35	\$1.75	\$3.20	\$5.50	\$9.85	\$13.50	\$16.75



Would It MEAN ANYTHING to You to Own an Orchard Like This?

Emlong Fruit Trees MAKE PROFITABLE ORCHARDS

IMPROVED METHOD OF GRADING FRUIT TREES. We have proven from years of experience that a medium height, two-year fruit tree gives best results.

These trees have an abundance of heavy, fibrous roots that quickly take hold in their new growing place. Larger trees have only a few big roots, which are clumsy to handle and often become badly broken. They require much longer to send out new feeders after transplanting. The caliper of a medium height tree is almost as great as that of a tall tree, and it will quickly put on new growth to reach an equal caliper the first year. Medium height trees are just as well branched, and do not require as severe a top pruning after planting as big, clumsy trees. Therefore we maintain that they make a better showing a year or two after planting than trees that looked larger when planted. Leading orchardists throughout the country will confirm this statement.

EMLONG FRUIT TREES ARE GROWN RIGHT

Only high grade, imported seedlings are used in propagating our fruit trees. Grafts and Buds are selected with utmost care by expert orchardists and taken from the heaviest bearing specimens. All trees are grown on rich, well-drained, upland soil that is especially prepared and fertilized to encourage deep, heavy, fibrous root growth. Such trees are free from root diseases. Hardy, Northern Grown fruit trees are recognized throughout the country as the safe and sure kind to plant.

CAREFULLY SELECTED AND PACKED

Our system of selection and method of digging trees gives you only strong, well developed planting stock. Long experience in this line of work has taught us how to handle trees in such a manner that you get all of the roots. The trunk and limbs are well protected from injury. We use plenty of wet packing material around the roots so that they will not dry out while in transit. Mr. C. E. Bair of Illinois says, "We received the order of trees in fine shape, planted them the next day and they are growing already! Did not expect such fine trees for the price." Every tree is guaranteed to reach you in satisfactory growing condition.

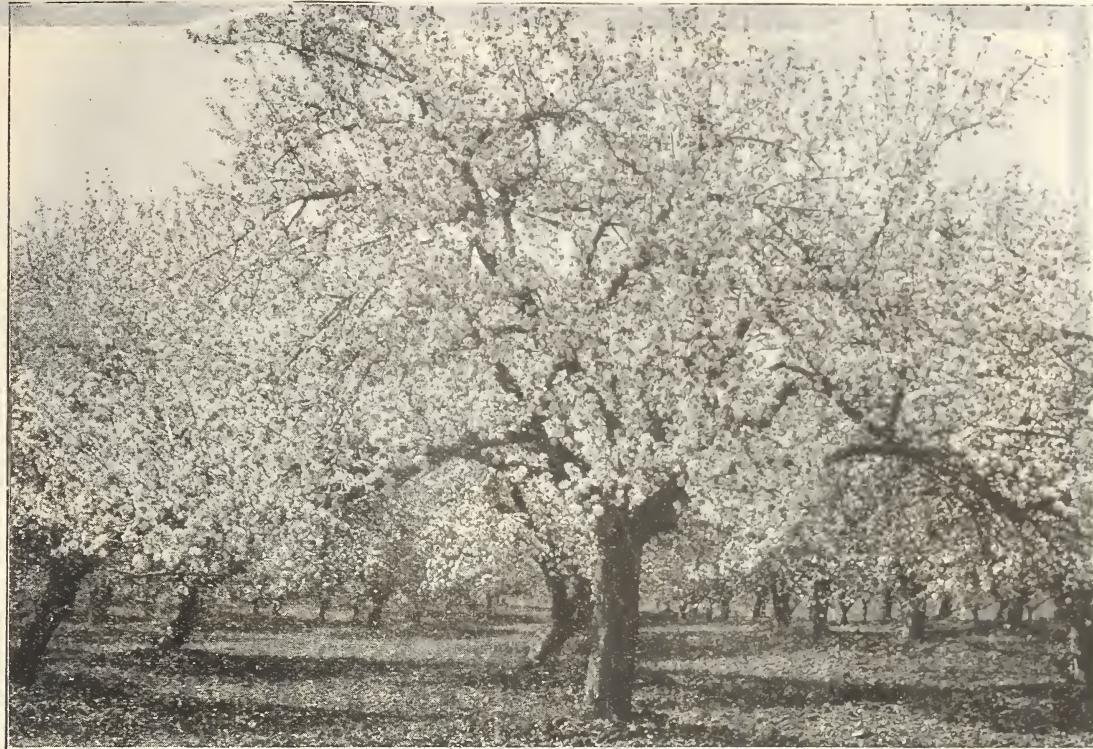
HIGHEST QUALITY—FAIR PRICE

When we say that Emlong Fruit Trees are the best that money can buy, we do not mean that they are the most expensive. We know that it is impossible to buy better trees than we offer, because we spare no expense in growing, handling and packing them right. You cannot judge the value of Nursery Stock by the price you pay, for often you pay a high price for very common stock. Customers have often inquired, "How can you furnish such high-quality trees at your low price?" The answer is: We always charge a fair price for everything. By handling large quantities of stock every year and selling direct to the customer we eliminate the middleman's profit and give the customer the benefit of our saving. Mr. Harry Howe, a customer in Ohio, says: "My fruit trees reached me in O. K. condition and were far better than some I bought elsewhere for twice that price."

**FRUIT TREES GROWN THE EMLONG WAY
ARE SURE TO GROW AND BEAR AND PAY**

A Medium Height Tree with
Many Fibrous Roots Provides
the Right Start.

HENRY EMLONG & SON, Stevensville, Michigan



You Can Have Orchard Satisfaction If You Consider the Following Points Before Making a Start

Buy Guaranteed, True-to-Name Planting Stock. Local precedent and market reports will tell you what varieties of Peaches, Apples, etc., are most in demand and bring best prices. Select a few of the best varieties, some early, midseason, and late fruiting, and order the planting stock from a nursery noted for reliability. Emlong Trees are Guaranteed to be true-to-name, free from disease, and carefully packed to reach you in growing condition.

Fast Growing Strains of Trees will shorten the years of waiting for an orchard to come into bearing. Get started with strong-rooted trees that have the pep to start growing immediately after planting. Keep your orchard in good tilth and the trees properly pruned the first few years. (We furnish complete planting and culture directions on request). This will make for sturdy, well balanced trees that are well able to bear heavy crops. Mr. Spilger of Kentucky speaks of our trees as follows:

"I must let you know how pleased I am with the fruit trees you sent me last spring. Many of them are ten feet high and have thick trunks. This probably will not surprise you, but the quick growth was a revelation to me as I have spent a small fortune trying to get an orchard started, but had nothing but failure until I planted your Northern Grown stock."

Young Bearing Fruit Trees are in great demand, and help you to realize profits from your investment quickly. Emlong trees are noted throughout the country for their ability to bear heavy crops while the trees are still young. Many customers report having a crop of Peaches the second and third year, Cherries the third year, Pears even the second year, etc. We offer only two-year trees as one-year stock requires extra time to come into bearing.

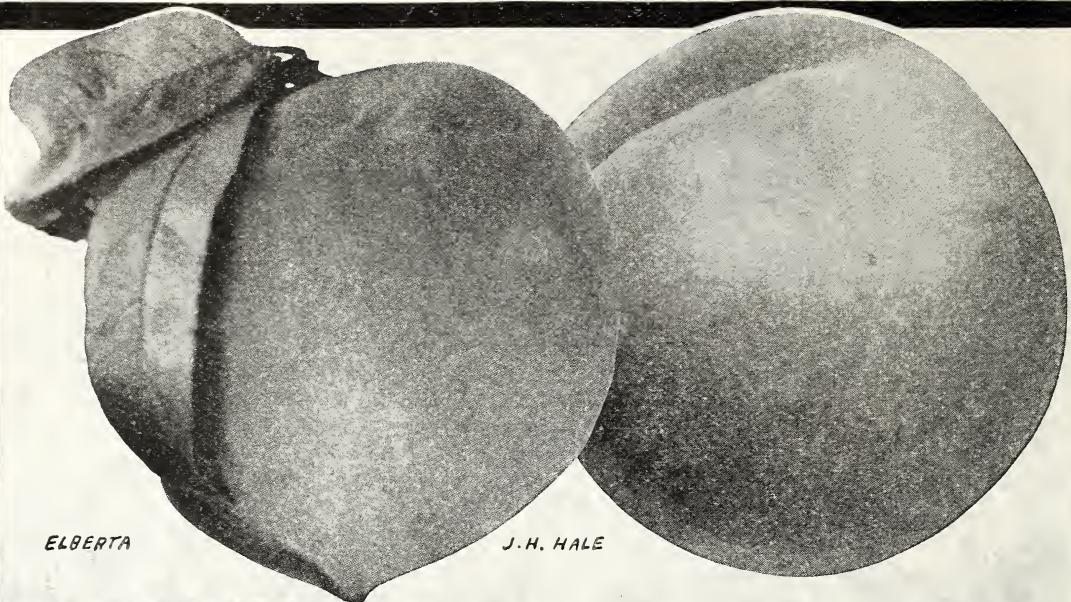
Grow Heavy Crops of Fruit. You might as well get the maximum profit from your orchards. It's not much more work to harvest ten bushels of fine fruit from a tree than to get three bushels from the same tree—but the profits are different! That's why Emlong customers recommend our trees to their friends and bring us new customers—because their own orchards, planted from our first-quality stock, are bringing them satisfactory returns every year. Fruit trees that are grown right in the nursery, handled and packed right, and receive proper planting and after culture, are sure to bear heavily.

BEAUTY OF THE BLOOMS

When it's blossom time in South-western Michigan every farm is a-glow with beauty, and every home owner has a few blooming trees in his yard. Visitors come from all parts of the country to enjoy the fragrance and magnificent beauty of Nature's handiwork. Maybe you haven't room for a whole orchard, but a few well placed fruit trees will make your home a show-place in the community during blossom time! And you'll be equally proud when the branches are bending down with luscious fruit.



Emlong Trees Bear Young.



PEACH TREES

EARLY VARIETIES

The New South Haven "Leader of the Peach Market."

Whether you want Peaches for home use or market, South Haven is the kind to plant. A big peach of golden yellow color with red cheek. Very attractive. South Haven combines all the good qualities of the famous Elberta (immense productiveness, large size, fine quality, excellent flavor, beautiful appearance) but it ripens 14 to 20 days earlier. Whole orchards are being planted to South Haven in the leading Peach belts of the country as far-sighted growers know that it will bring them big profits. The tree is hardy, healthy, vigorous, and its quick-growing, young-bearing habit is remarkable. (Picture on page 37). Price: 45c each; 3 for \$1.20; 10 for \$3.75; 50 for \$15.00.

ROCHESTER. (Early Yellow Freestone). A large, yellow Peach with dark red markings. One of the best for eating, canning and shipping. Has a small pit, and exquisite flavor. Holds up well for general commercial purposes. Tree is a strong, upright grower and comes into bearing young. Very hardy.

EARLY ELBERTA. (Early Yellow Freestone). Same shape and general manner as Elberta, but the fruit is larger. Yellow with red cheek. Flesh is yellow, fine grained and sweet. Excellent for home use or market. The tree is a prolific, annual bearer.

CHAMPION. (Early White Freestone). The earliest white Peach, and of the highest quality. Pale, yellowish white, mottled with red on the sunny side. Flesh white with red at the pit. Tree hardy.

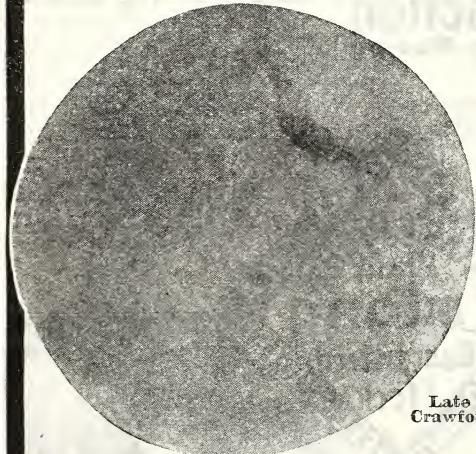
Prices All Varieties Except South Haven
SPECIAL SELECTED ONE-YEAR TREES

Each	3	10	25	50	100
\$0.35	\$1.00	\$2.95	\$6.85	\$13.25	\$25.50

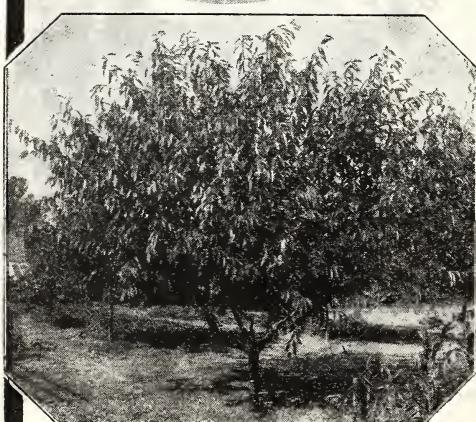
THE CUSTOMER'S VIEWPOINT

It may interest you to know that the Peach trees I bought of you folks four years ago produced a fine crop this season. The same year I bought trees from two tree salesmen, also a southern nursery, some of these trees were a complete failure and the best of them have produced only about one-half as much fruit as your trees.

FRANK DINSMORE,
Missouri.



Late Crawford.



A Four-Year-Old Elberta Peach Tree.



MICHIGAN GROWN & Favorites Everywhere!

Very few fruits enjoy such general popularity as Peaches. They combine delicious flavor, attractive appearance, and health-giving food values. Everyone can eat Peaches. Everyone knows that no Peaches can compare in flavor with those grown in Michigan, and Michigan grown Peach trees are in high demand everywhere. We supply some of the largest growers in the country with planting stock, and each tree is carefully inspected before shipment. Our trees are hardy, bear young, are easy to care for, and the fruit is easy to harvest. Listed on these pages you will find all the profitable varieties of Peaches now grown for home use and commercial purposes. Our trees are Guaranteed to be True-to-Name.

MIDSEASON VARIETIES

Elberta "King of Midseason Peaches." This midseason yellow freestone variety is the leader wherever Peaches are grown for market. The fruit is large, firm, and juicy. A beautiful golden yellow color with bright red cheeks. The ideal fruit for canning, storage and shipping. Tree is hardy, healthy, vigorous and a heavy cropper. Succeeds everywhere. (Color picture on page 38).

J. H. HALE. (Midseason Yellow Freestone). Ripens a few days earlier than Elberta. Fruit is extra large, yellow with deep carmine blush. Excellent quality and flavor. Tree is hardy, a vigorous grower, and bears young. Does best when grown with South Haven, Elberta or Rochester.

BELLE OF GEORGIA. (Midseason White Freestone). A real moneymaker. Fruit ships well and reaches the market in perfect condition. A large, white Peach with red cheek. Flesh white, firm, and highly flavored. Has become one of the leading commercial Peaches and brings a high price wherever offered.

LATE VARIETIES

Late Crawford "Our Finest Late Peach." Large yellow freestone, having beautiful color, excellent flavor and quality. Flesh is yellow with red at the pit, juicy and melting. Tree hardy, vigorous and healthy.

GOLD DROP. (Medium-late Freestone). A Peach of medium size and golden color, both in flesh and skin. Very popular for canning because of its uniform shape and size, firm flesh and rich flavor. Tree is hardy and exceedingly productive.

HEATH CLING. (Late White Clingstone). The only cling we offer, and the best all-around favorite. Delicate, creamy white in color with attractive pink blush. Flesh white, slightly red at pit. A tender, sweet and juicy Peach. Valuable for canning and commands high prices on the market because of its beautiful appearance and keeping qualities.

Prices All Varieties Except South Haven
SPECIAL SELECTED ONE-YEAR TREES

Each	3	10	25	50	100
\$0.35	\$1.00	\$2.95	\$6.85	\$13.25	\$25.50



CHOICE APPLE TREES

HEAVY YIELDING - HEALTHY - DEPENDABLE -

JONATHAN

GOLDEN RUSSET

TOLMAN
SWEET

WINESAP

The New Cortland (Late Fall Apple). A marvelous new variety of the McIntosh type, originated by Professor Hedrick of the New York State Department of Agriculture. **Cortland** promises to establish itself as one of the greatest of eating and market Apples. The fruit is larger than that of McIntosh, round to conical in shape. Color a beautiful dark red, splashed and striped with carmine and yellow, overspread with a purplish bloom. The flesh is white, firm, fine grained, crisp and juicy. Has an aromatic flavor, making a fine dessert Apple. Fruit does not drop from the tree readily. Excellent keeping quality and does not bruise easily. (See picture on page 37). Trees are large, hardy, healthy, and productive, bearing a full crop every year. Bears young. Price of Cortland trees: 2-yr., 5-6 ft., 60¢ each; \$5.00 per 10; \$23.50 per 50; \$42.00 per 100.

SUMMER APPLES

YELLOW TRANSPARENT. The very finest extra-early Apple. It ripens late in July and continues in season until September. Fruit of good size, waxy yellow color. Flesh white, mild, juicy and sweet. The tree grows vigorously and produces an abundance of fruit.

RED ASTRACHAN. A beautiful Apple in every way. Rich red, not striped, but covered with attractive bloom. Fruit large, round. Flesh is white, crisp, and moderately juicy, with a pleasant acid flavor. Delicious for eating, and of dependable quality for cooking and market.

FALL APPLES

WEALTHY. Early Fall. A large, round Apple with smooth skin and dark red markings. Flesh white, tender and sub-acid. Its attractive appearance makes it a profitable market variety. Comes into bearing when trees are young.

McINTOSH. A bright red, spicy flavored Apple. One of the best Fall Apples. Fruit of medium size and highest quality. Ripens late fall. Excellent for home use and market.

STAYMAN'S WINESAP. An Apple that succeeds everywhere. Fruit is dark red, tinged yellow, of rich, enticing flavor. A fine eating Apple and sells readily on the market.

GRIMES GOLDEN. Fruit medium to large, bright yellow with pink cheek. Fine grained, juicy flesh with mild, pleasant flavor. Fine for eating, cooking and commercial purposes. Ranks with the best on the market. (Picture on page 38).

TWENTY OUNCE PIPPIN. A handsome, large, greenish yellow Apple, roundish to oblong in shape. Rich and spicy in flavor and very juicy. Flesh is yellowish, firm. Especially fine for cooking, baking, and other general uses. Trees bear very young and thrive under all conditions.

Prices All Varieties Except Cortland.
SPECIAL SELECTED TWO-YEAR TREES

Each	3	10	25	50	100
\$0.40	\$1.10	\$3.25	\$7.75	\$14.75	\$28.50

BIG 10 APPLE ORCHARD—ONLY \$2.95

All two-year, well-rooted, strong trees:

1 Golden Russet	1 Yellow Transparent
1 Wealthy	1 McIntosh
1 Jonathan	1 Northern Spy
1 Tolman Sweet	1 Winter Banana
1 Stayman Winesap	1 Delicious Red

(Apples pictured on this and opposite page).

CHOICE APPLE TREES

YOUNG BEARING - WELL ROOTED - VIGOROUS

YELLOW TRANSPARENT

WINTER APPLES

Red Delicious Our stock is guaranteed to be True Delicious. This is undoubtedly the most popular Apple grown today, commanding a high price on all markets. Large fruit, somewhat conical in shape, beautiful crimson color mottled with dark red. Flesh is fine grained, crisp, tender and juicy, very sweet. Quality superb, making an excellent keeper and shipper. The tree is hardy and vigorous, bearing a heavy crop every year.

TOLMAN SWEET. We have selected Tolman as the most worth-while Sweet Apple in every way. The fruit is medium to large size, whitish yellow color, with faint blush. Flesh is white, very firm, moderately juicy, rich and sweet. The tree is an upright, rapid grower.

GOLDEN RUSSET The Apple with a Delicious, Spicy, Unusual Flavor. Medium large fruit of deep yellow, covered with russet. Very highly recommended for eating, cooking, and holds up well for market. The tree is hardy and productive.

JONATHAN. A really beautiful red Apple, highly colored and flavored. The flesh is tender, juicy and rich. Brings a high price on the market during the holiday season. Excellent keeping quality. Tree bears young and produces heavy crops for a long period of years.

BALDWIN. Undoubtedly the leading commercial Apple not only in the East but other parts of the country, for market, storage and export. A large, glossy red Winter Apple with very firm flesh. Keeps well into the spring when other Apples are gone. Picture on front cover.

NORTHERN SPY. A large, greenish yellow fruit with red markings. Excellent flavor both for an eating apple and for cooking. Fine keeping qualities. Very hardy and productive.

WINTER BANANA. A fancy market variety. Medium large fruit, lemon-yellow color with bright red cheek. Has a rich, banana flavor. A rapid grower, fruiting the fourth year under favorable conditions.

HYSLOP CRAB. The leading Crab Apple for home use and market. Fruit is large, nearly round and smooth. A yellow skin with deep red coloring and overspread with purplish bloom. Flesh is yellow, crisp, juicy and sub-acid. Fine for jellies and preserves. The trees are healthy, vigorous, bear young and have beautiful foliage which remains on the tree very late.

Prices All Varieties Except Cortland

SPECIAL SELECTED TWO-YEAR GRADE					
Each	3	10	25	50	100
\$0.40	\$1.10	\$3.25	\$7.75	\$14.75	\$28.00

NO. SPY

WINTER BANANA

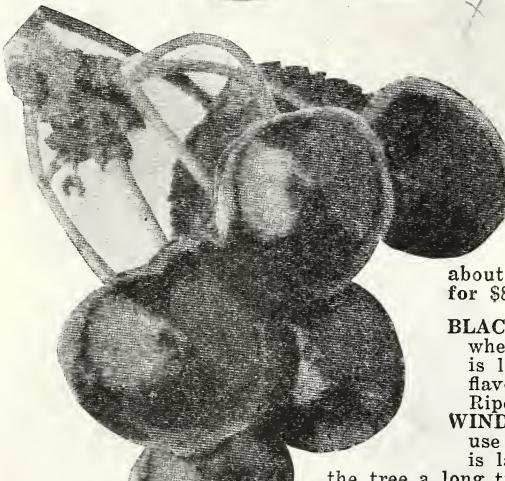
DELICIOUS

HEALTHY DEPENDABLE
Plant START RIGHT
Emlong Guaranteed
TRUE TO NAME WELL ROOTED
Stock

CHERRIES



Schmidt.



Royal.

The New Royal Sweet "A Sweet Cherry That is Hardy."

For many years our customers in various parts of the country have requested a Sweet Cherry that was dependably hardy. We feel that in Royal you will find that quality, for Royal has withstood many winters where other varieties have failed. Royal is a dark red cherry, and carries its color to the pit. It is oblong in shape, as large as Montmorency, and the flesh is very firm. The flavor is new and delicious. The tree is a very vigorous grower and holds its glossy leaves through the entire season. Recommended by the Illinois Experimental Station. We offer two-year trees measuring about 4 to 6 feet tall. Price: \$1.00 each; 3 for \$2.50; 10 for \$8.00.

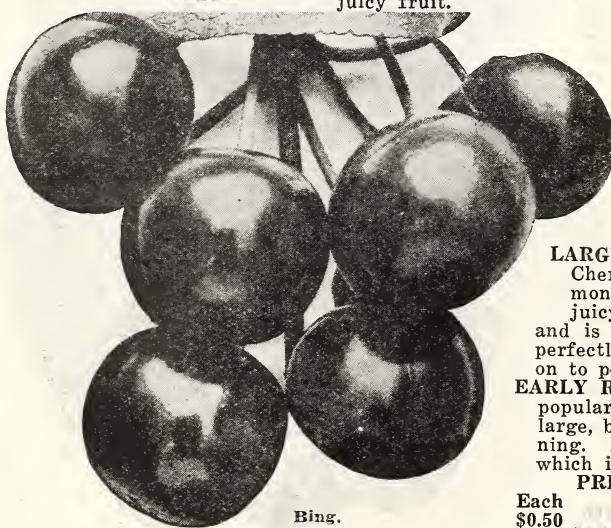
BLACK TARTARIAN. A very hardy tree which thrives everywhere. Vigorous in growth and very productive. The fruit is large, bright purplish black, juicy, sweet, and of rich flavor. Flesh is firm. Fine for eating, canning or market. Ripens late June. (Picture front cover).

WINDSOR. A late variety which is very valuable for home use and profitable for marketing. Ripens in July. Fruit is large, dark red, with firm, sweet flesh. Fruit hangs on

the tree a long time and is not subject to rot.

BING. The popular, new sweet Cherry with dark brown, nearly black color. Extra large fruit which is attractive for local market or shipping. Flesh solid, fine flavor. Tree is hardy and a prolific bearer. Ripens in July.

SCHMIDT. An excellent market Cherry. Fruit is very attractive and keeps well. Deep crimson-red color. A heavy producer of extra large, tender, juicy fruit.



Bing.

NAPOLEON, Yellow Sweet. (Sometimes called Royal Ann). A magnificent, large, yellow Cherry with bright red cheek. Bears fruit that is firm, juicy and sweet. Highly recommended as an all-around Cherry for eating, canning or market. Ripens in July.

PRICES, SELECTED TWO-YEAR TREES:

Each	3	10	25	50	100
\$0.55	\$1.50	\$4.85	\$11.95	\$22.50	\$41.50

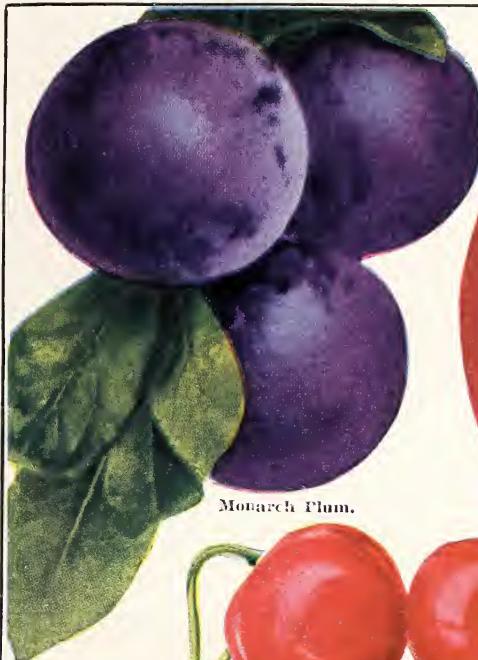
SOUR CHERRIES

LARGE MONTMORENCY. The best late Sour Cherry, ripening about ten days later than Richmond. Fruit extra large, bright, shiny red, firm, juicy; fine for market and shipping. Keeps well and is excellent for canning. Tree strong grower, perfectly hardy, bears young and can be depended on to produce a full crop. (Picture on page 38).

EARLY RICHMOND. Earliest Sour Cherry. A very popular and valuable acid variety. Fruit is medium large, bright red and juicy. Fine for pies and canning. Bears a heavy crop yearly. A slender tree which is very hardy. (Picture on page 37).

PRICES, SELECTED TWO-YEAR TREES:

Each	3	10	25	50	100
\$0.50	\$1.35	\$4.25	\$10.50	\$19.85	\$38.50



Monarch Plum.



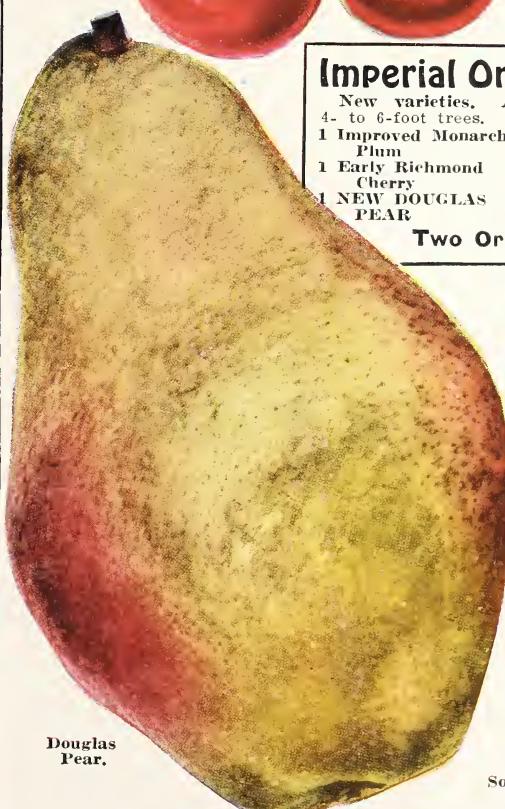
Cortland Apple.



Richmond Cherry.



Black Tartarian Cherry.



Douglas Pear.



South Haven Peach.

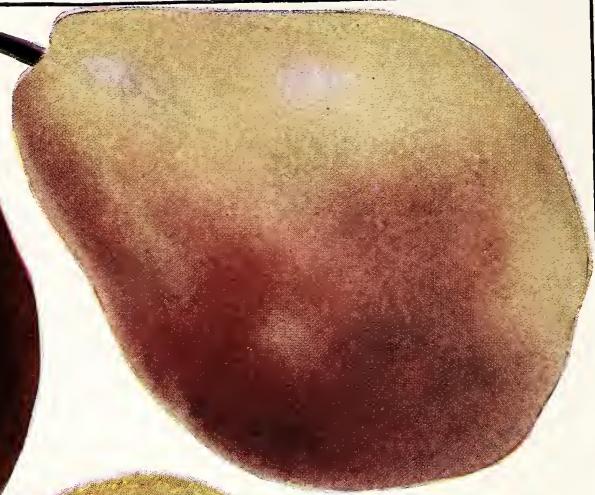
Imperial Orchard, \$2.85

New varieties. All two-year, first-class 4- to 6-foot trees.

1 Improved Monarch Plum	1 NEW CORTLAND Apple
1 Early Richmond Cherry	1 Black Tartarian Cherry
1 NEW DOUGLAS PEAR	1 NEW SOUTH HAVEN Peach

Two Orchards for \$4.65

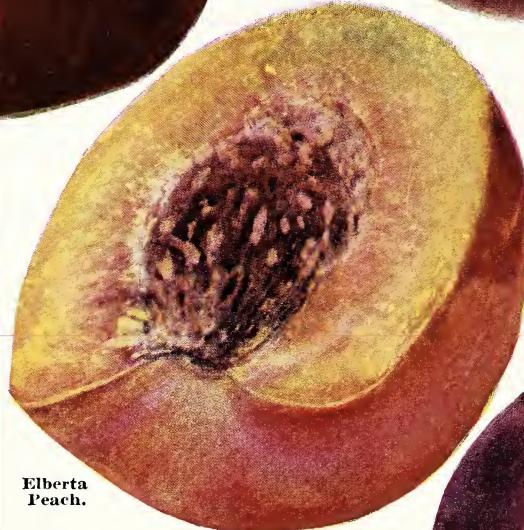
Delicious
Apple.



Bartlett
Pear.



Montmorency
Cherry.



Elberta
Peach.

Back Yard Orchard

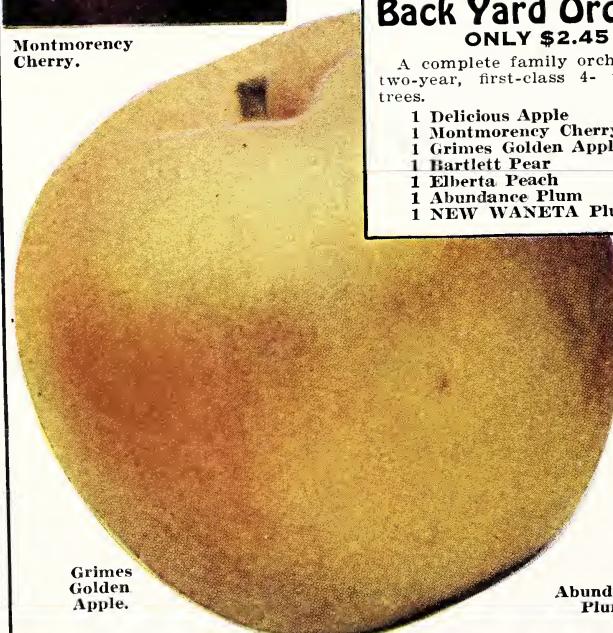
ONLY \$2.45

A complete family orchard. All two-year, first-class 4- to 6-foot trees.

- 1 Delicious Apple
- 1 Montmorency Cherry
- 1 Grimes Golden Apple
- 1 Bartlett Pear
- 1 Elberta Peach
- 1 Abundance Plum
- 1 NEW WANETA Plum



Waneta
Plum.



Grimes
Golden
Apple.



Abundance
Plum.

PLUM TREES

Waneta

A MASTERPIECE IN FRUIT

The hardest Plum for the Northwest. A reddish purple color with firm, sweet, juicy, yellow meat. These Plums grow to two inches in diameter and you can readily see that they would bring a premium price on the market. (Note picture on page 38). The trees bear very young, often the year after planting. A record-breaking producer and moneymaker. Order early as the supply is limited.



BURBANK. A beautiful, orange-yellow Plum dotted and marbled with red. Flesh is meaty, yellow, and of excellent flavor. Holds its shape and color well for canning and is a fine market variety. Ripens in July. Tree is hardy, bears young, and grows well on all soils.

GERMAN PRUNE. The popular Plum for canning and drying. Medium size, oval shape fruit of bluish purple color. Flesh is very firm, juicy and highly flavored. Ripens in September.

MONARCH. A large, nearly round, dark purple Plum with juicy, sweet flesh. Very firm in quality and makes a fine market variety and shipper. Freestone. Tree is vigorous and productive. Fruit ripens in October. (Picture on page 37).

ABUNDANCE. One of the best known and popular Plums grown in America. Fruit is medium to large, amber color, nearly covered with bright red, overspread with bloom. Flesh deep yellow, juicy and of delicious sweetness. Has a small stone, easily pitted. Tree is an early and dependable bearer. (Picture on page 38).

YELLOW EGG. The most popular Yellow Plum. Very hardy, trees grow rapidly, and produce abundant crops. Fruit is medium to large, rich yellow in color. A showy market Plum, and excellent for canning.

PRICES SPECIAL SELECTED TWO-YEAR TREES:

Each	3	10	25	50	100
\$0.50	\$1.35	\$4.25	\$10.50	\$19.85	\$38.50

Orange Quince

"THE MOST WIDELY GROWN QUINCE"

The fruit is large, nearly orange-shaped, and of excellent flavor. Trees bear young and are very productive.

Quinces are scarce on the market and bring a good price wherever offered. They are easy to grow. The fruit is valuable for preserving with other fruits, making jellies, conserves, etc.

Price: 2-year, 5-ft. trees, 65c each; 10 for \$5.85.

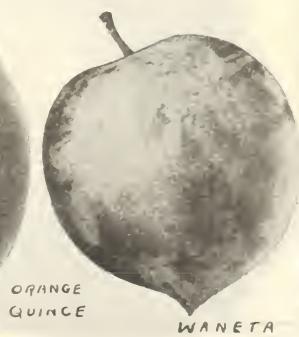
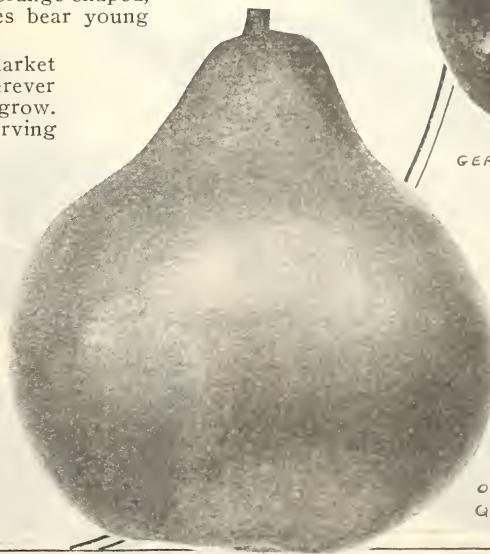
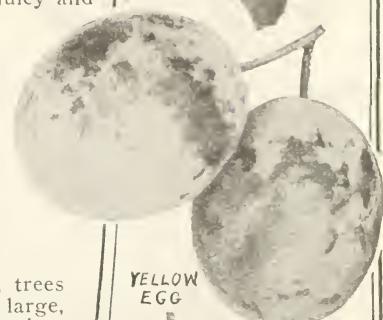
OUR FRUIT TREES PLEASE

Duluth, Minn.

"I received the trees and must say I never saw young trees before with such good roots and tops. They have been in the ground only a few days and buds are coming out already. Will gladly recommend your stock to everyone."

EDW. E. LARSON.

HENRY EMLONG & SON
Stevensville, Mich.



PEAR TREES

The New Douglas

The beautiful, large, smooth Pear with golden yellow color, flecked with russet. Flavor is delicious, sweet, melting and juicy.

Douglas has the reputation of being blight-proof and resistant to cold. A regular cropper in all soils and localities. Bears while the tree is very young—many report having fruit the first year. Highly recommended for home use. (See picture on page 37). Price: 2-yr. trees, 85c each; 6 for \$4.50; 10 for \$6.85.

BEURRE D'ANJOU. A large, yellow Pear with red cheek. Fruit very fine grained, melting and of excellent quality and delicious flavor. Tree a vigorous grower. Best late fall variety.

BARTLETT. The popular Summer Pear which is known and grown everywhere. A big producer and ripens early. Golden yellow fruit with red cheek. Flavor and quality of the best. (Picture on page 38).

BEURRE BOSC. An extra large Pear, of odd, oblong shape. Often called the Thanksgiving Pear because of its good keeping qualities, but keeps well into December. Flesh is white, rich and delicious. Deep russet-yellow color. In big demand everywhere.

KIEFFER. The old-reliable canning Pear. Fruit is large, yellow, and of good quality. Tree is very hardy and bears late. A big producer, sure cropper, and does well everywhere.

SECKEL. A small, rich "Sugar Pear," widely grown for table use and preserving, pickling, etc. The tree succeeds everywhere, is medium size and compact in growth. A sure and heavy cropper.

PRICES, SELECTED TWO-YEAR TREES:

Each	3	10	25	50	100
\$0.50	\$1.35	\$4.25	\$10.50	\$19.85	\$38.50

Superb Apricot

Golden salmon color with orange blush. Medium size fruit with firm flesh and excellent flavor. Tree grows large and spreading and is a beautiful sight when in bloom. Hardy and productive.

The Best Apricot on the Market. Because of the scarcity of Apricots, this fruit brings a high price and fruit growers will add greatly to the value of their orchards by planting a few Apricot trees. The fruit is delicious to eat raw, in pies or preserved. Always plant two or more trees to insure pollination.

Price: 2-yr. trees, 60c each; 6 for \$3.25; 10 for \$4.85.

ANJOU

BEURRE BOSC

SUPERB APRICOT



Part of Emlong's field of Rhubarb grown for roots only. Note the vigor of the stalks, and add another year's growth to see how your Rhubarb clumps will look this year.

Rhubarb Extra Select MYATT'S LINNAEUS

This fine new variety differs greatly from the old "pie plant" and the stalks are very large, tender, and mild in flavor. The yield is abundant, and stalks can be cut much earlier than common sorts.

BEST FOR HOME USE AND MARKET

For home use our "Peach Flavor" Rhubarb is excellent as it provides fruit for early spring pies and desserts. It is fine to can and for Rhubarb-Lemon jam.

Buyers demand fine Rhubarb and as this is the earliest fruit of the year it never fails to bring a good price. Grow and market Rhubarb in connection with your Asparagus crop.

EXTRA LARGE SELECT ROOTS

	6	12	25	50	75	100	250	1000
Price	\$0.75	\$1.25	\$1.85	\$3.50	\$4.75	\$6.00	\$13.50	\$50.00

DIRECTIONS FOR PLANTING RHUBARB

Plow or spade the ground to get it finely pulverized. Set the plants with the crown, or bud, two inches below the surface, press the dirt firmly about the roots, and if they are planted in the fall cover them with a mulch of several inches of leaves or trashy manure. Plant in rows $3\frac{1}{2}$ feet wide, with the plants two feet apart in the row. Cultivate as you would other garden crops but do not throw the dirt into the eye or crown of the plant as it will rot out the tender buds.

To get extra large, crisp stalks the ground should be manured heavily each year. Rhubarb is very hardy, and succeeds anywhere.

Bohemian Horseradish Roots

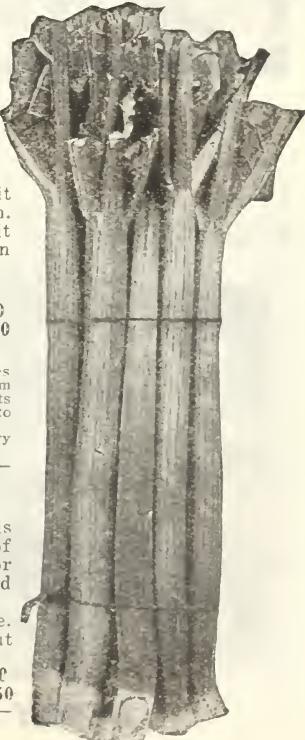
Horseradish thrives everywhere and should have a place in every garden. It is pronounced by food experts to be entirely wholesome. It has a wide range of uses in preparing foods, being delicious as an individual appetizer, seasoning for all kinds of meat sauces, relishes, salad dressings, and pickles. Grow a good supply of Horseradish and can it for home use or to sell.

These roots will be white, tender and free from stringiness when ready to use.

We offer heavy, first-class roots. Plant them so that the tops will be about one inch below the surface of the ground. Plant in April or May.

	6	12	25	50	100	1000
Price	\$0.50	\$0.75	\$1.00	\$1.75	\$3.00	\$22.50

NOTE: SEE PAGE 15 FOR ASPARAGUS ROOTS.



ORNAMENTAL DEPARTMENT

Would You Like to Increase the Value of Your Home 25 Per Cent to 50 Per Cent?

Would You Like to Increase the Value of Your Home 25 to 50%? Experts agree that a complete landscape planting will do it.

Does Your Home Stand Out as a Beauty Spot in the Community? If not, you can beautify your grounds this spring at the lowest cost in years. Note the prices of our ornamentals.

Is Your Home Investment Balanced? Your outside improvements should amount to one-tenth of the cost of your home. Plan out your entire grounds this spring, and plant part each year for two or three years until you have made the picture complete.

No Better Ornamentals Can be Purchased than we are offering in the following pages, yet the prices are the lowest in years, and within the reach of everyone. On every page you will find ideas for making your \$\$\$\$ count!

EMLONG'S LANDSCAPE SERVICE

We offer expert advice and suggestions to all customers on matters of home planting. How to Get Planting Plans: If you wish to plant your grounds complete write for a landscape information blank, which we supply free. You will prepare a rough drawing of your property, showing all dimensions correctly. Send this to us with a deposit of \$5.00 and we prepare the plan in India Ink. Alterations may be made in varieties, etc., and when you send us your order we deposit the \$5.00 to your account, thus the plan is free. Plans are made only if your order amounts to \$25.00 or more. If your order amounts to \$15.00 or over, and you do not wish a complete plan, we will send a pencil sketch showing suggested arrangement of stock on request.



Section of Our Hydrangea Field.

LOOK!

Hydrangea
Paniculata
Grandi-
flora

10 Big
Bushes
for

\$1.80

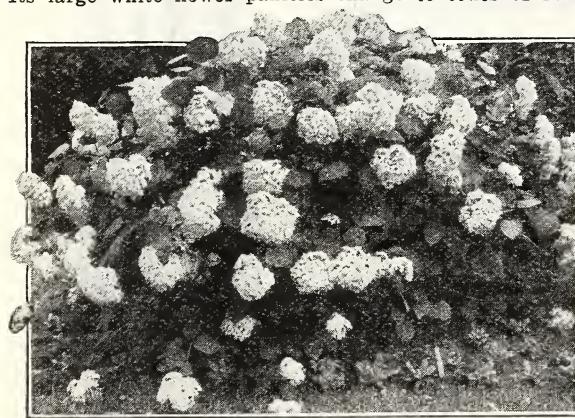
Hydrangea P. G.

Only the fact that we have an extra large field of these beautiful Hydrangea plants this year makes it possible to offer you such a rare bargain. They are two-year bushes and our rich soil has made them heavy-rooted and well branched. Note the comparison with common Hydrangea plants in the photo which was made on our farm. Hydrangea Paniculata Grandiflora is one of the most popular medium-height shrubs. Its large white flower panicles change to tones of rose in the fall. Blooms in August and September after

many other shrubs are through blooming. No shrub is more suitable for foundation plantings, edging taller shrub borders and groups, and for specimen bushes. Plant Hydrangea liberally on your grounds this year at our low price. 2-yr. heavy bushes, 25c each; 5 for \$1.00; 10 for \$1.80; 50 for \$8.00; 100 for \$15.00.

(Note: Get your neighbors to order with you and take advantage of the low price on large lots).

Suggestion: As a side border to your yard plant Catalpa Bungei trees 12 feet apart and set 3 or 4 Hydrangea between each tree!



Hydrangea A. G.

Hydrangea A. G.

"Hills of Snow." Large, flat, white blooms in June remain on these bushes until August. Leaves slightly larger than those of the Paniculata Grandiflora variety. A medium height shrub which is fine for massing, foundation plantings, shrub borders, etc. Price: 2-yr. heavy bushes, 35c each; 3 for \$1.00; 10 for \$2.90.

HENRY EMLONG & SON, Stevensville, Michigan



50 SPIREA VAN HOUTTEI, \$4.00



Elong Spirea.

Common Spirea.



PLANT A SPIREA HEDGE THIS SPRING Dress Up Your Yard

If you could see our fields of Spirea Van Houttei you would marvel, as other visitors do, that shrubs could possibly make such a splendid growth in two years. It's our rich soil and carefully selected stock that makes it possible for us to offer our customers this spring the **biggest value in America!** Spirea Van Houttei is the world's most popular flowering shrub. Its small white flowers are borne in clusters, completely covering the bush in May and June. The foliage is delicately shaped and cut, and remains a clear green throughout the summer. In autumn it develops special tints. The leaves remain the longest of any deciduous flowering shrub. The bushes thrive even in the poorest soils and are perfectly hardy. At maturity they reach a height of 6 to 8 feet but may be pruned any time and kept in perfect shape.

Enclose your back yard with Spirea Van Houttei; plant the bushes 2½ to 3 feet feet apart along your drives; or plant across the front of the yard and keep trimmed into a hedge 3 feet tall. (Get up a club order at our quantity rates).

2-year, heavy bushes. Price: 15c each; 10 for \$1.00; 50 for \$4.00; 100 for \$6.50; 500 for \$27.50.

Note: Extra-large 3-yr. Spirea Van Houttei bushes may be furnished to those who desire specimens stock at: 30c each; 3 for 75c; 10 for \$2.00.



Crimson Spirea Anthony Waterer.

Spirea Anthony Waterer

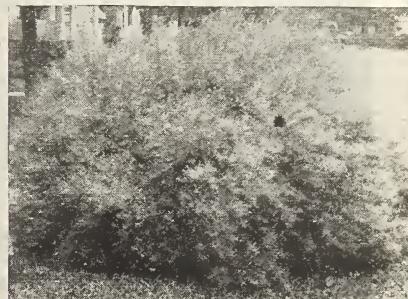
(The Crimson Queen of Spireas).

Crimson-red flowers are borne in large, flat clusters in late summer, and remain on the bush a long time. The leaves are long and slender, beautifully cut and slightly variegated in color. A small bush, especially recommended for porch plantings, massing, and edging taller shrub borders. 2-yr., heavy bushes. Price: 35c each; 3 for \$1.00; 10 for \$2.85.

Spirea Thunbergi

(A Feathery Vision of Beauty)

A medium height Spirea which is very fine for use on home grounds. The leaves are very fine, produced thickly along the stems; and bush throws out a multitude of fine stems which bring the bush into a symmetrical shape. Small, white, artistic flowers cover the ends of branches in spring. Autumn brings bright tints to the leaves. Use Spirea Thunbergi for specimen bushes, foundation plantings, or in the foreground of taller shrub plantings. Strong 2-yr. bushes. Price: 40c each; 3 for \$1.00; 10 for \$3.00.



Spirea Thunbergi.

Misty Wonder

Purple Fringe, or Smoke Tree. A large, magnificent shrub, which may be pruned into tree shape if desired. Produces masses of misty, purple blooms, borne in loose panicles and covering the entire bush. Looks like a purple cloud from a distance. Leaves beautiful in the fall. Plant as lawn specimen or in shrub borders. 2-yr., heavy bushes. Price: 65c each; 3 for \$1.80.



PRACTICAL
PLANTING
BOOKLET
FREE

With every order for ornaments amounting to \$2.00 or more. Ask for it when ordering.

Furnished with smaller orders at 10c per copy.



Purple Fringe.
Masses of Misty Purplish Bloom in June.

BUNGALOW PLANTING only \$3.25

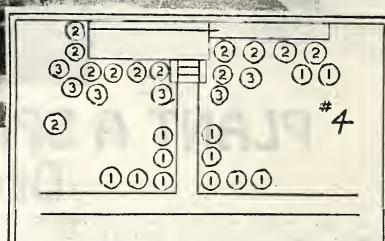


SHRUB PLANTING NO. 4

30 Strong, 2-yr. Shrubs for Only \$3.25. Think of It!
Our regular 2-yr., well rooted, branched shrubs are used to make up this
delightful Bungalow Planting.

Key

Number	Variety
(1)	12 Green Japanese Barberry.
(2)	12 Spirea Van Houttei.
(3)	6 Hydrangea P. G.



No shrubs could be combined to create a more pleasing scene from very early spring until winter than the above three. Showy flowers in May and August, brilliant foliage all summer and fall, followed by red berries.



High Bush Cranberry Fruit.



Blooms of Shrub Althea.

LOOK!

SHRUB BARGAIN NO. 1

2 Hydrangea P. G.
1 Pink Honeysuckle
1 Mock Orange
1 Snowberry

ONLY \$1.00

Order These Bargains by Number.

BARGAINS!

SHRUB BARGAIN NO. 2

1 Purple Lilac
1 Weigela Rosea
1 Forsythia
1 Tamarix

ONLY \$1.00

Order Just as Many as You Want.

SHRUB BARGAIN NO. 3

6 Spirea Van Houttei
6 Green Barberry
3 Hydrangea P. G.
15 Shrubs

ONLY \$1.75

High Bush Cranberry

The Shrub for Autumn Beauty

Handsome green foliage that turns to brilliant colors in autumn. Bears large bunches of bright red berries, which appear to good advantage against the green leaves, and remain on the bushes all winter. White flowers in the spring resemble those borne by the Snowball bush, but are more flat. No shrub planting complete without this fine bush. Fruit is useful in making jellies and preserves. Strong 2-yr. bushes. Price: 40c each; 3 for \$1.10; 10 for \$3.00.

Cut-Leaf Sumac

Graceful in Its Habits, and Dazzling in Its Fall Color is this shrub. Equally as beautiful in the modern landscape as in its natural surroundings. Grows to a small, bushy tree with shiny, deeply cut leaves that color to beautiful shades of red in the fall. Branches sweep toward the ground and curl under at the ends. White flowers in July, followed by red fruits. Fine for massing and shrub borders. Strong, 2-yr. bushes. Price: 50c each; 3 for \$1.35; 10 for \$4.00.



Shrub Althea

Rose of Sharon in Bush Form

Large flowers, some with double centers, decorate these bushes in late summer after most other shrubs have finished blooming. The leaves are very attractive, making the shrub desirable throughout the season. Fine for specimen bushes, in shrub borders, or to plant as a tall hedge. Adapts itself to all soils. Colors: White, Pink, Purple, Red. Strong 2-year bushes. Price: 25c each; 3 for 65c; 10 for \$2.00.

(Tree Althea on page 48).

100 Ft. HEAVY HEDGE, Only \$6.50



Hardy Amoor River Privet, \$6.50 Per 100

The opportunity of the year for home owners! Heavy, well rooted many branched Amoor River Privet, grown right here in Berrien County, Michigan, on extra-fertile soil. Our Privet plants measure 18 to 24 inches in height, and are far superior to most of the 3-year stock offered by Nurseries. Note the comparison in the picture.



Beauty Bush.

Amoor River Privet is the only variety for the North because of its hardiness. It is not subject to blight. Has bright, green leaves which remain on late into November in the North and nearly all winter in the South. Flowers are small and white, followed by small white berries. Amoor Privet is used for hedges and foundation plantings. It may be pruned at any time of the year. Set the plants one foot apart and rather deep to obtain a bushy hedge. Cut back the tops when planting to one-half. For a very bushy hedge, plant two rows a foot apart, with plants alternated one foot apart in each row. Get your neighbors to order with you and use our special price on large quantities. Heavy, 2-yr., well rooted, branched plants. Price: 10 for \$1.00; 50 for \$3.75; 100 for \$6.50; 500 for \$27.50.

Scarlet Flowering Quince

(Cydonia Japonica Shrub)

Flaming scarlet flowers of large size cover this bush in May. Leaves are glossy, dark green and turn to gay colors in autumn. A medium size shrub which is fine for lawn specimen, shrub borders, foundation plantings, etc. Often used for showy hedges as it may be pruned. Heavy 2-yr. bushes. Price: 35c each; 3 for \$1.00; 10 for \$3.00.

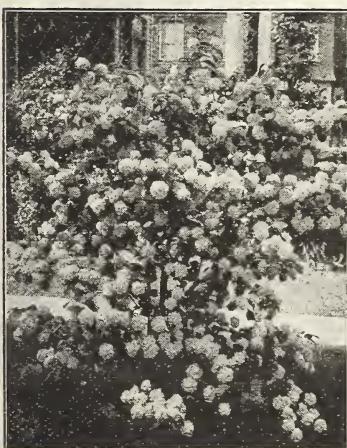


Scarlet Flowering Quince.

Beauty Bush (Kolkwitzia)

New and fascinating is this lovely shrub which comes to us from China. Especially delightful when completely covered with the clear pink, bell-shaped flowers that have curled lips. Small, brown markings inside the flower throats give them a quaint look. The buds are rosy pink, and encased in fuzzy hoods that remain on the seed pods after the flowers have fallen. Foliage is a soft green, delightfully tinted with bronzy red, and remains on the bush until late fall, making it attractive throughout the season. Bush is medium sized and very hardy. Order early, the supply of Emlong Grown Bushes is limited. Well rooted, 2-yr. stock. Price: 50c each; 3 for \$1.25.

Flowering trees on page 48.



Snowball.

Brilliant Golden Elder

A really novel and lovely contrast to the green of other shrubs. Large, flat clusters of white flowers appear in the spring, followed by purple berries. The leaves are bright yellow when planted in sunny locations. Fine for specimen, or in shrub borders. Grows to height of 6 to 10 feet but may be pruned. Heavy 2-year bushes. Price: 40c each; 3 for \$1.00.

Multi-Flowered Snowball

A handsome shrub with beautifully cut, three-lobed leaves which turn red and purple in autumn. Large, white balls of flowers. A very showy bush. Grows to height of 8 or 10 feet if not pruned. May be trimmed into a tree. Heavy 2-yr. bushes. Price: 40c each; 3 for \$1.00.

See page 43 for Planting Booklet, and page 42 concerning landscape help.



Golden Elder.

BIG SHRUB PLANTING only \$3.50



COMPLETE SHRUB PLANTING NO. 5

Why worry about selecting the right kind of shrubs to beautify your home? Let us choose a complete planting that will give you a wide range of beautiful blooms. The complete planting pictured above, with free planting plan costs only \$3.50 and you get the following 16 fine shrubs:

Key Number	Variety
(1)	1 Purple Lilac, 2 yr.
(2)	2 Syringa, Mock Orange, 2 yr.
(3)	5 Spirea Van Houttei, 2 yr.
(4)	1 Weigela Rosea, 2 yr.
(5)	1 Snowberry Bush, 2 yr.
(6)	1 Spirea Anthony Waterer, 2 yr.

Key Number	Variety
(7)	3 Hydrangea P. G., 2 yr.
(8)	1 Snowball Bush, 2 yr.
(9)	1 Cut Leaf Sumac, 2 yr.

(Note: We will add two Catalpa Bungei (4-5 ft.) trees to this planting for only \$1.80 extra.)

SHRUBS SHOWN ON BACK COVER

Dainty Flowering Almond

A small shrub with upright branches, covered with double pink flowers that look like small roses. Blooms early in spring before the leaves are open. Often called May Roses. Strong, 2-yr. bushes. Price: 45c each; 3 for \$1.20.

Butterfly Bush (Summer Lilac)

Long spikes of violet-colored flowers. Very fragrant and attract butterflies. Blooms late July to October. Long, delicate green leaves. A semi-perennial, as the stems grow to four feet in height and freeze back each fall, making new stems again in the spring. We furnish heavy, No. 1 roots. Price: 30c each; 3 for 80c; 10 for \$2.50.

Lilac (Purple Favorite)

Large, deep purple flowers borne in long, loose panicles make this one of our favorite shrubs. Flowers early. May be grown in bush form or pruned into shapely trees. Plant for specimen or in shrub masses and borders. Strong, 2-yr. plants. Price: 35c each; 3 for \$1.00.

Weigela Rosea

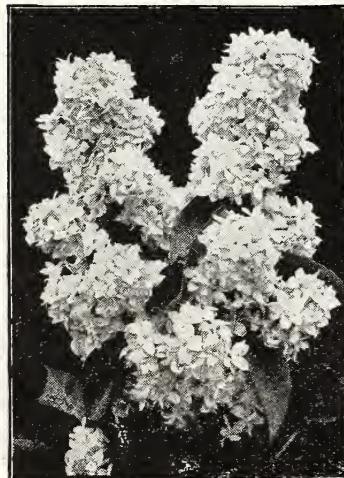
Most popular of the Weigelas. Deep pink, trumpet-shaped flowers cluster all along the stems. Fine for cut flowers. Blooms in late May and June. Leaves are dark, glossy green. Strong, 2-year bushes. Price: 30c each; 3 for 80c; 10 for \$2.50.

Weigela Eva Rathke

Flowers have same shape as Weigela Rosea but are a dark, velvety red. Blooms over a long season—June to August. Branches arch gracefully. Medium height bush. Fine for foundation plantings, shrub masses and borders, and specimen bushes. Will do well in part shade. Strong 2-year bushes. Price: 45c each; 3 for \$1.20; 10 for \$3.50.



Weigela.



Large Flowering Lilac.

HENRY EMLONG & SON, Stevensville, Michigan

These BEAUTIFUL SHRUBS 25¢ EACH

Deutzia Gracilis

(Dwarf Deutzia)

A very graceful, low-growing shrub having slender, arching branches. Flowers are white and tassel-like but open farther than the Deutzia P. R. Long, light green leaves. Fine for porch plantings, specimen clumps, or edging shrub borders. Strong, 2-yr., 12-18 inch bushes. Price: 25¢ each; 10 for \$2.25.



Deutzia, Pride of Rochester.



Any 10 for \$2.25

Forsythia "Golden Bell."

Among the earliest shrubs to bloom. Bright, yellow flowers, shaped like tiny bells, appear all along the branches before the leaves open. Foliage dark green. Grows to height of 6-8 feet but may be pruned. Strong, 2-yr. bushes. Price: 25¢ each; 10 for \$2.25.



Forsythia—Golden Bell.

Deutzia

PRIDE OF ROCHESTER (The Tassel Bush).

A hardy, strong growing shrub. Flowers are shaped like tassels, very double, white centers with pink outside petals, grow in clusters all along the stems. Fine for cut flowers. Bush grows 5 to 6 feet and may be pruned. Price: 25¢ each; 10 for \$2.25.

Honeysuckle

PINK TARTARIAN HONEYSUCKLE. Fragrant and Dainty. The earliest blooming Honeysuckle. Small, fragrant, pink flowers. Bright green leaves. Fine for shrub masses, foundations and informal hedges. Price: 25¢ each; 10 for \$2.25.



Honeysuckle Flowers.

Syringa

(Mock Orange)

Beautiful in Flower and Form. A tall-growing, vigorous bush that is always healthy and thrives everywhere. Fragrant, white flowers with yellow centers appear in May and cover the bush. An abundance of shiny green leaves. Price: 25¢ each; 10 for \$2.25.

Snowberry

A very popular, medium-height shrub having small, pink flowers in spring. Large clusters of snow-white, waxy berries hang on all winter. Foliage glossy green. Group with Indian Currant for best advantage, or plant as a foundation shrub. Price: 25¢ each; 10 for \$2.25.

Indian Currant

(Red Snowberry or Corallberry)

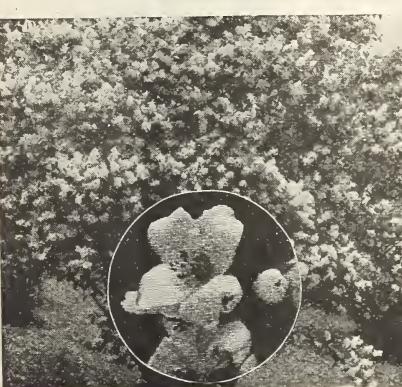
A graceful, medium-height shrub. Follows habit of the White Snowberry but bears dark red berries which remain nearly all winter. Price: 25¢ each; 10 for \$2.25.



Feathery Tamarix.

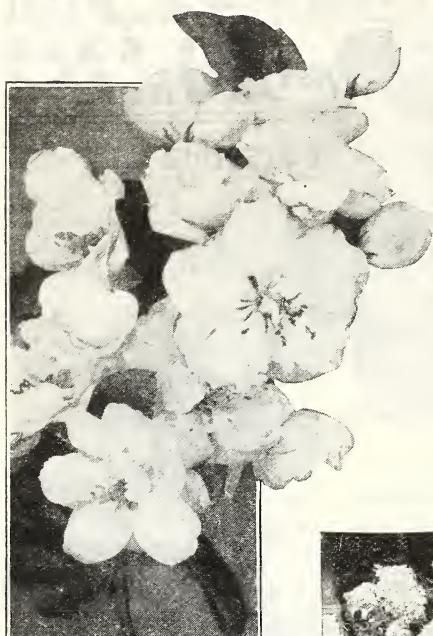
Feathery Tamarix

Graceful, slender branches with fine, feathery foliage make this shrub unique. Tiny pink flowers in April appear as plumes on ends of branches. A vigorous grower, but easily pruned into shape. Does well in all soils. Price: 25¢ each; 10 for \$2.25.



Syringa—Mock Orange.

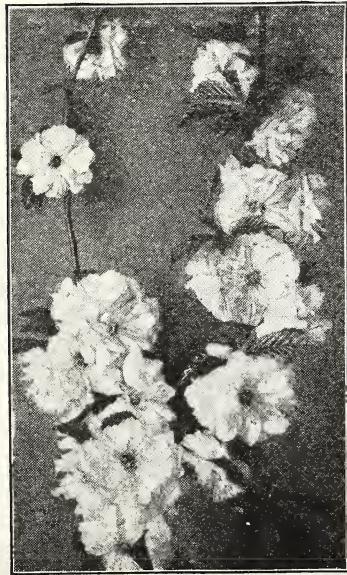
GAY FLOWERING TREES, 50c and up



Flowers of Bechtel's Crab.

Bechtel's Flowering Crab

The most beautiful and showy flowering crab. Large, double, pink blossoms resembling small roses cover the tree in early spring and remain a long time. Glossy, green leaves are attractive throughout the summer. Tree grows to a height of 8 to 10 feet, and may be pruned. Plant as specimen trees, or in shrub borders. **Strong, 3-4 ft. trees.** Price: 75c each; 3 for \$2.00.



Prunus Triloba—Rose Tree of China.

The above trees are all well-branched, strong stock, and make an immediate showing. They are not to be confused with the "cheap stock" sent out by some firms.

LOOK!

The 5
gorgeous
trees shown
on this
page—
only

\$3.00

One each:
Bechtel's
Crab,
Dogwood,
Hydrangea
Tree,
Rose Tree
and Althea.

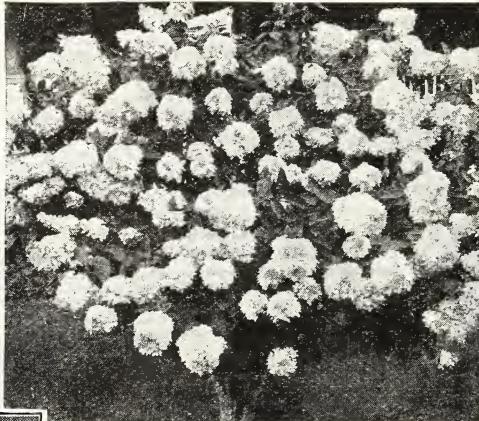
Add a gay
touch to your
yard this
year with
these
beautiful
flowering
trees!



Flowering Dogwood.

White Flowering Dogwood

One of our most beautiful native flowering trees. Large white flowers in early spring, followed by bright red berries. Oval green leaves turn to tones of red in fall. Beautiful as specimen, in shrub plantings, in front of tall Evergreens, and used as a screen planting. Tree grows to 10 feet but may be pruned. **Strong, 3-4 ft. trees.** Price: 75c each; 3 for \$2.00; 10 for \$6.00.



Tree Hydrangea P. G.

Rose Tree of China (Prunus Triloba)

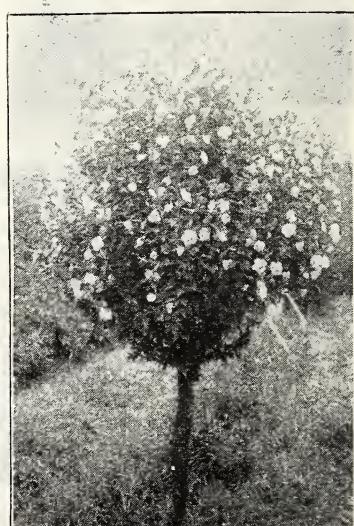
This rose tree commences to bloom in early spring before the leaves appear, and the entire length of the branches will be covered with very double, pink flowers with yellow center. Fine for cut flowers. The tree remains attractive throughout the year. Plant as a specimen tree, or allow the young shoots to come up near it and form a bushy clump. Valuable for shrub borders. Never grows taller than 6 to 8 feet. Tree is hardy and does not require special care. **Strong 3-4 ft. trees.** 75c each; 3 for \$2.00.

Althea

(Rose of Sharon).

Tre Althea grows to a height of 6 to 8 feet and forms a shapely tree. Large flowers in great number cover the tree in late summer and last until fall. Grows in all soils. Fine for specimen trees or planting in shrub masses and borders. An Althea hedge is very showy. Colors: Double Red, Double White, Double Pink and Double Purple. State choice. **Price: Strong 3-4 ft. trees, 50c each; 3 for \$1.35; 10 for \$4.25.**

Note: See Shrub Althea on page 44.



Althea—Rose of Sharon.

EDGES THAT DELIGHT THE EYE

Modern landscaping calls for a clear view of the front of the house from the road. Yet every home owner desires to have a feeling of seclusion and privacy about his grounds. As iron and board fences are no longer being used, what will form a better frame for your yard than a friendly, living fence of Privet or Barberry? Our hedge plants are strong, two-year, field-grown, hardy stock.

Amoor River Privet

The hardiest of the Privets and especially recommended for planting in the North. Nearly Evergreen in the South, and foliage remains late into the fall in the North. Glossy, green leaves, not subject to blight. Bears small white flowers followed by berries. Extra strong bushes grown on Emlong soil. 2-yr. stock. Price: 10 for \$1.00; 100 for \$6.50; 500 for \$27.50.



What is More Inviting Than a Drive Bordered with Amoor River Privet?

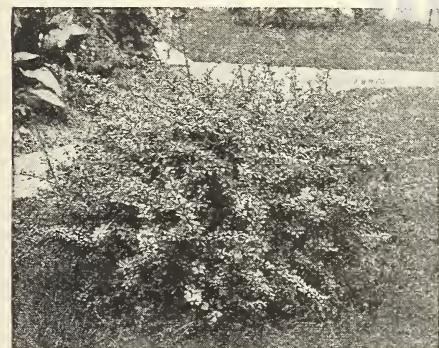
California Privet

This variety has long been known as one of the most beautiful hedging plants. Grows rapidly and is free from insects and scale. Leaves are dark, glossy green. Thrives in all soils and retains its leaves through the winter in the South. Not dependably hardy in some northern sections. Extra strong bushes grown on Emlong soil. Two-year stock. Price: 10 for 75c; 100 for \$5.00; 500 for \$22.50.

Red Japanese Barberry

A new shrub that has gained rapid popularity in the last few years. Has all the good points of Green Barberry, being perfectly hardy, disease resistant, and grows in all soils. Branches are more upright and leaves slightly larger. Its glowing red leaves give a bright touch to shrub plantings, and lend a new luxuriance to Evergreen plantings. Plant Red Barberry among your Evergreens to achieve a new color delight. Single

bushes make fine lawn specimens when left untrimmed. Bushes require full sunlight to bring out best color. Throughout the season the color changes from deep red to purplish red, with a few leaves of brighter hue. See picture on back cover. Order early, stock is limited. Price: 2-yr., well rooted bushes, 50c each; 3 for \$1.35; 10 for \$3.85.



Red Barberry Specimen Bush.

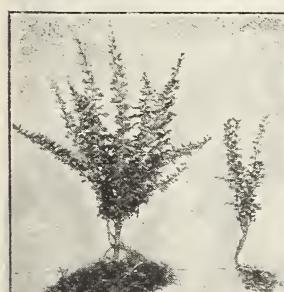
NOTE.—For those who wish extra heavy, 3-yr. Barberry for use as shrubs, we supply the Green Barberry at 35c each bush; 3 for \$1.00; 10 for \$2.50.



California Privet.

Green Japanese Barberry

Improved Thunberg's Barberry, which is free from rust and grows anywhere. Perfectly hardy. A beautiful plant for specimen bushes or hedges, and is very effective for edging taller shrub plantings. Foliage bright green, turning to shades of yellow, orange and scarlet in fall, followed by red berries which remain all winter. Plant in sunny locations for brighter fall colors. May be pruned any time. You cannot plant too many of these fine bushes on your grounds. Our Barberry plants are grown on rich, Emlong soil. Note the comparison with other Barberry. Price: Strong, 2-yr. bushes, 15c each; 10 for \$1.00; 100 for \$8.50.



Emlong Barberry.

Common Barberry.

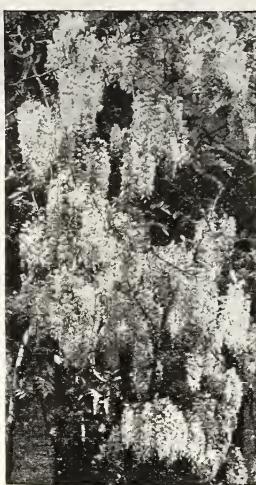


Japanese Barberry Hedge.

CLIMBING VINES



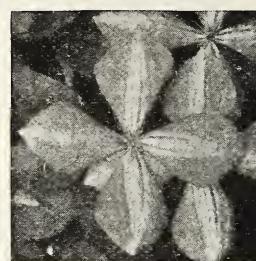
BOSTON IVY
Best for climbing on buildings and walls. Three-lobed green leaves turn to brilliant red in fall. Blue berries. Hardy vine. Price: 50c each; 3 for \$1.35.



PURPLE WISTERIA
Loose clusters of purple, pea-shaped flowers. Rapid growing vine. Compound leaves. Beautiful for porch pillars, trellis or arbors. Price: 60c each; 3 for \$1.50.



DUTCHMAN'S PIPE
Large, heart-shaped leaves and yellow flowers shaped like a pipe. Grows rapidly and produces abundant shade. Prefers part sun. Price: 75c each; 3 for \$2.00.



CLEMATIS JACKMANI
Large purple flowers measuring 1 inch across. Very showy. Price: 75c each; 3 for \$2.00.



CLEMATIS PANICULATA
White, star-shaped flowers cover the entire vine in fall. Light green leaves. Quick grower. Price: 50c each; 3 for \$1.25.

Gladioli Bulbs

COMPLETE GLADIOLUS BORDER

Only \$1.00

50 FLOWERING SIZE
MIXED BULBS

Make your flower garden complete with a liberal planting of glorious glads this year. They grow in any good soil. Our bulbs are flowering size, and will bloom this year. Plant in early spring for late summer flowers.

FAVORITE VARIETIES

CRIMSON GLOW. Bright, glistening red. Large flower.

EVELYN KIRTLAND. Lovely, rose-pink with lighter shadings.

ANNA EBERIUS. Dark velvety purple; deeper shade at throat. Tall spike.

AMERICA. Most popular light, lavender-pink. Large, open flowers.

PEACE. Large white flowers. Wine-colored markings.

SCHWABEN. Soft, clear yellow. Red stripe on lower petals.

Price of named varieties: 12 for 75c; 25 for \$1.35; 50 for \$2.50; 100 for \$4.50.

SPECIAL
100 Mixed Glads, All Colors, Flowering Size, \$1.85



Selected Shade Trees



Wisconsin Weeping Willow.

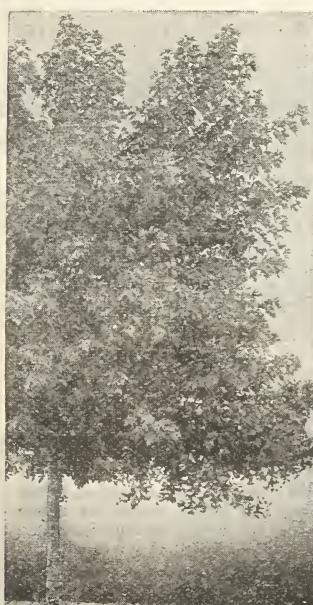
Wisconsin Weeping Willow

Long, fine, leaves borne on sweeping branches that reach to the ground when tree is a few years old. Tree grows to great height and becomes very picturesque. Prefers moist soil but does well anywhere. Grows rapidly. Price: 5-6 ft. trees, 75¢ each; 3 for \$2.00; 10 for \$5.50.

Silver Maple (Soft Maple)

65¢ Each

A very rapid grower. Has delightful, spreading habit and develops into well-shaped tree. Does well on poor soils. Leaves dark green with lighter lining. Price: 5-6 ft. trees, 65¢ each; 3 for \$1.50; 10 for \$4.85.



Silver (Soft) Maple.

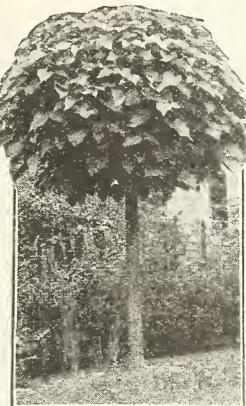
Special
10
Catalpa
Bungei
4 to 5 Ft.
\$7.85
10
Lombardy
Poplar
5 to 6 Ft.
\$3.85



Chinese Elm.

Chinese Elm

One of the newer Elms, having the durability of the Elm family but being a rapid grower. Adapts itself to all soils and grows on soils too poor for other trees. Tree forms a well-rounded head and grows to a tall, spreading specimen. Ideal for street trees. Price: 5-6 ft. trees, \$1.00 each; 3 for \$2.75; 10 for \$7.50.



Catalpa Bungei.

Catalpa Bungei

(Umbrella Tree)
\$1.00 Each

Most popular tree for small yards, planting along driveways, in formal gardens, etc. Tree has a dense, round head, grafted on a tall, straight stem. Large leaves. Very hardy and does well anywhere. Price: 4-5 ft. trees, \$1.00 each; 3 for \$2.75; 10 for \$8.00.

Cut-Leaf Weeping Birch

The most graceful cut leaf tree. White bark; long pendulous branches with fine, deeply cut, green leaves. Does not grow to great height. Beautiful for specimen in the front yard, or to plant in groups of three on large grounds. Price: 5-6 ft. trees, \$2.50 each; 3 for \$7.00.



Notice!

These trees are all well branched nursery grown specimens and not spindly whips offered by many so-called nurserymen at "bargain" prices.

(Suggestion:
Along the edge of the yard, a planting of Catalpa Bungei about 10 feet apart, with Hydrangea P. G. bushes set between the trees).

Lombardy Poplar

50¢ Each

Very valuable for formal plantings because of its tall, stately manner. A row of Lombardy Poplars makes a fine background for the home grounds. The leaves are dark, glossy green with silvery surface beneath. Price: 5-6 foot trees, 50¢ each; 3 for \$1.25; 10 for \$3.85.



Lombardy Poplar.

Weeping Birch.

Emlong's 1931 Fruit Plant Prices

HENRY EMLONG & SON, Stevensville, Michigan

FAIR PRICES

We pack and deliver goods to post office or express car at prices quoted but do not pay transportation charges; this simply cannot be done in fairness to everyone, as the customer living within 1000 miles would help pay the charges on orders going two or three thousand miles. On strawberry plants the charges will be about 50 cents per 1000 plants for each 500 miles and in proportion on other stock.

As we are the World's largest growers of this class of stock we are prepared at all times to handle your order quickly and efficiently.

Our Nurseries comprise over 600 acres and last season nearly 200 acres was devoted to Fruit Plants alone. As this stock is all grown for PLANTS ONLY, and has not been weakened by fruiting, you are sure to get plants that are full of life and vigor, healthy and 100 per cent productive.

PARCEL POST

For small orders we recommend parcel post as the cheapest method of shipment. We ship all mail orders C. O. D. for the postage, as this assures prompt handling and automatically insures the parcel. If you live in the city or on a rural route the stock will be delivered **RIGHT TO YOUR DOOR**. Our stock is all carefully pruned and cleaned reducing parcel post and express charges to the minimum.

IMPORTANT

Every plant we offer is perfect flowering and does not require mating. We have eliminated all female or pistillate varieties as we do not consider them desirable for either home use or commercial purposes. You can grow any variety we offer, alone, with good results, or several together if you prefer.

STRAWBERRY PLANTS

	25	50	75	100	200	300	400	500	1000
Senator Dunlap (Medium Early)	\$0.35	\$0.60	\$0.80	\$0.95	\$1.60	\$2.25	\$2.60	\$2.85	\$5.50
Gibson (Medium Early)35	.60	.80	.95	1.60	2.25	2.60	2.85	5.50
Aroma (Late)40	.65	.85	1.05	1.75	2.50	2.85	3.25	5.95
Dr. Burrill (Medium Early)40	.65	.85	1.05	1.65	2.40	2.70	2.85	5.65
Premier (Extra Early)50	.80	1.05	1.25	2.10	2.95	3.40	3.75	6.95
Pearl (Extra Late)50	.80	1.05	1.25	2.10	2.95	3.40	3.75	6.95
Cooper (Medium Early)60	.90	1.15	1.40	2.25	3.10	3.60	3.95	7.65
Beauty (Medium Late)70	1.05	1.40	1.65	2.40	3.35	3.95	4.75	8.75
Harvest King (Medium Late)75	1.10	1.50	1.75	2.60	3.75	4.65	5.50	9.95
Wilson (Late)85	1.25	1.60	1.85	2.75	3.95	4.80	5.75	10.50
Mastodon (Everbearing)	1.00	1.50	1.95	2.35	4.25	5.50	6.65	8.00	15.00

RED RASPBERRY PLANTS

	12	25	50	75	100	200	300	400	500	1000
Early King, No. 1, One-Year	\$0.50	\$0.90	\$1.50	\$2.10	\$2.75	\$4.85	\$6.25	\$7.35	\$8.50	\$15.95
Early King, 2-Year Transplants	1.00	1.75	2.75	3.75	4.85	7.85	10.95	13.75	16.85	32.50
Cuthbert, 1-Year No. 160	1.00	1.65	2.25	2.95	5.15	6.45	7.65	8.85	16.95
Cuthbert, 2-Year Transplants	1.00	1.75	2.75	3.75	4.85	7.85	10.95	13.75	16.85	32.50
Victory, 1-Year No. 160	1.00	1.65	2.25	2.95	5.15	6.45	7.65	8.85	16.95
Victory, 2-Year Transplants	1.00	1.75	2.75	3.75	4.85	7.85	10.95	13.75	16.85	32.50
St. Regis, 1-Year No. 175	1.25	1.90	2.65	3.25	5.85	7.65	9.35	10.45	19.50
St. Regis, 2-Year Transplants	1.25	2.00	3.00	4.10	5.00	8.65	11.85	15.00	18.50	35.00
Latham, 1-Year No. 1	1.00	1.65	2.50	3.65	4.50	7.95	10.50	13.25	15.85	29.75
Latham, 2-Year Transplants	1.50	2.50	3.85	5.50	6.75	12.50	17.35	21.75	25.65	48.75

BLACK RASPBERRY PLANTS

	12	25	50	75	100	200	300	400	500	1000
Cumberland, 1-Year No. 1	\$0.60	\$1.00	\$1.65	\$2.25	\$2.95	\$5.15	\$6.45	\$7.65	\$8.85	\$16.95
Cumberland, 2-Year Transplants	1.25	2.10	3.25	4.45	5.50	9.75	14.50	17.75	20.00	38.50
Plum Farmer, 1-Year No. 160	1.00	1.65	2.25	2.95	5.15	6.45	7.65	8.85	16.95

Kansas, 1-Year No. 1

BLACKBERRY PLANTS

	12	25	50	75	100	200	300	400	500	1000
Eldorado, 1-Year No. 1	\$0.75	\$1.15	\$1.85	\$2.65	\$3.10	\$5.75	\$7.50	\$9.20	\$10.50	\$19.95
Eldorado, 2-Year Transplants	1.50	2.35	3.85	5.25	6.50	12.00	17.25	22.00	25.00	48.50
Alfred, 1-Year No. 1	1.10	1.85	3.20	4.65	5.50	9.40	12.65	16.50	19.25	37.85
Alfred, 2-Year Transplants	1.75	3.20	5.50	7.75	9.85	17.50	24.50	29.85	33.75	58.50

DEWBERRY PLANTS

	12	25	50	75	100	200	300	400	500	1000
Lucretia, 1-Year No. 1	\$0.75	\$1.10	\$1.75	\$2.50	\$3.10	\$5.75	\$7.50	\$9.25	\$10.50	\$19.95
New Purple Youngberry	1.50	2.75	4.50	6.35	7.50	14.00	19.50	25.00	28.50	50.00

GRAPE VINES

	Each	6	12	25	50	100	200	300	400	500	1000
Concord, 1-Year Grade	\$0.10	\$0.50	\$0.90	\$1.50	\$2.25	\$3.50	\$6.00	\$8.50	\$10.85	\$12.50	\$23.50
Concord, 2-Year Grade15	.85	1.25	2.20	3.35	5.50	9.50	12.85	15.50	18.75	36.50
Caco, 2-Year Grade30	1.50	2.50	4.50	8.25	15.50					
Brighton, 2-Year Grade20	1.00	1.75	3.00	5.50	9.50					
Campbell's Early, 2-Year Grade15	.85	1.25	2.20	3.35	5.50					
Moore's Early, 2-Year Grade15	.85	1.25	2.25	3.35	5.50					
Niagara, 2-Year Grade15	.85	1.25	2.25	3.35	5.50					
Worden, 2-Year Grade15	.85	1.25	2.25	3.35	5.50					

YOUR MONEY'S WORTH OR YOUR MONEY BACK

Years of experience in which we have grown and handled millions of plants and trees and filled thousands of orders has taught us how to do it best. That is why we can guarantee every order to reach you in perfect condition, and every plant or tree to be 100% pure and true-to-name. If you find it otherwise, tell us about it and get your money back. You are taking no chances when you deal with us.

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FOR YOUR PROTECTION, BUY FROM A MEMBER

ROSES 10 for \$2.85

STRONG, 2-YR. FIELD-GROWN BUSHES,
ALL WELL ROOTED

Ramblers and Climbers

AMERICAN BEAUTY CLIMBER

Blooms early and produces an abundance of fragrant, rich, pinkish red flowers. Large blooms, borne singly. Perfectly hardy. Price: 35c each; 3 for \$1.00; 10 for \$2.85.

CRIMSON RAMBLER

Flowers borne in large clusters, completely covering the vine. Crimson-red blooms. Best red Rambler. May be trained into a bush if desired. Price: 35c each; 3 for \$1.00; 10 for \$2.85.

DOROTHY PERKINS RAMBLER

Shell-pink flowers which grow in large clusters. Delicately scented, blooms very freely. Flowers remain a long time. Vine is healthy and hardy. Price: 35c each; 3 for \$1.00; 10 for \$2.85.

WHITE DOROTHY.

Same habit as the pink variety but flowers are a delicate, creamy white. Price: 35c each; 3 for \$1.00; 10 for \$2.85.

Specials

GARDENIA

(Yellow Climber)

The most popular and dependable yellow climber. Flowers open a soft cream color from yellow buds. Blooms freely and the plant makes a strong growth. Price: 50c each; 3 for \$1.35; 10 for \$4.00.

Dorothy Perkins.

VEILCHENBLAU

(Blue Rambler)

The only worth-while blue rambler. A vigorous vine, healthy foliage, and rosy purple flowers, turning greyish blue when open. A rare and unusual flower. Price: 50c each; 3 for \$1.35; 10 for \$4.00.

**Henry Emlong & Son Nursery
Stevensville, Mich.**



BABY RAMBLERS 10 for \$2.95

These Baby Ramblers, or Polyantha Roses, are especially useful for massing in solid beds to produce lively color in the yard. Plant them instead of perennials and annuals, for they require no care except to pick off the previous year's flower stems each spring. Also useful for borders, edging shrub plantings, and to use in Rose gardens and Perennial gardens.

The plants are dwarf, growing only to a height of 15 to 18 inches, and blooming continuously throughout the growing season. Flowers are double, and borne in large clusters. Plant them freely to brighten your yard. Colors: Baby Rambler, crimson-red, profuse bloomer; Ellen Poulsen, brilliant pink, sweetly scented; Triomphe Orleans, geranium-red, with white centers. Price: 35c each; 3 for \$1.00; 10 for \$2.95.

Paul's Scarlet Climber

The reddest Rose that grows! No better climber has ever been introduced. Flowers large, semi-double, and deep scarlet. Never fades in the sun but retains color and blossoms after many of the June roses have gone. Flowers borne in loose clusters. May be grown as a climber or tied to a stake and pruned into a bush. Picture on last page. Price: 40c each; 3 for \$1.00; 10 for \$3.00.

ROSE ARBOR
STRONG
2 yr. Bushes
\$2.50

1 Yellow Gardenia
1 Blue Veilchenblau
1 Paul's Scarlet Cl.
1 Cl. American Beauty
1 Crimson Rambler
1 Dorothy Perkins
1 White Dorothy

Rose Bushes 10 for \$3.50

EMLONG'S ROSE BUSHES HAVE BECOME FAMOUS

Throughout the country and every year the demand increases. We offer only strong, 2-YEAR, FIELD-GROWN bushes that are well-rooted and hardy. The varieties selected are very showy and are free and continuous bloomers. LOWEST PRICES IN YEARS!

HYBRID TEAS

AMERICAN BEAUTY. Deep pink approaching crimson color. Exquisite form and fragrance. Large blossoms. A Prize Winner.

MRS. AARON WARD. Deeply cupped buds of delicate, creamy yellow, shaded orange. Very popular among Rose lovers.

GRUSS AN TEPLITZ. Brilliant velvety red. Very hardy. Blooms continuously and keeps the bush completely covered with flowers. Sweetly scented.

LOS ANGELES. Flowers extra large, flame-pink shaded with coral and orange at base of the oddly curled petals. A rare beauty.

PREMIER. A magnificent clear pink rose, with distinct shape. Outer petals form broad roll, creating interesting color. Flower opens large.

SOUV. DE CLAUDIUS PERNET. Beautiful deep yellow, shading to deeper color at center. Long petals, pointed buds, and a large flower when open. Holds its color well in the sun. Bush is vigorous and healthy. (Picture on back cover).



Paul Neyron.

RED RADIANCE. Carmine-rose. Large, full flowers of exquisite form and fragrance. Sturdy stems, hardy bushes. Blooms freely. Called by its admirers the "Queen of Rose-Red Flowers."

Price of Hybrid Teas: 45c each; 3 for \$1.20; 10 for \$3.50.

HYBRID PERPETUALS

GENERAL JACQUEMINOT. Deep red with velvety petals. Magnificent form and color. Richly fragrant, blooms freely and continuously. (Picture on back cover).

FRAU KARL DRUSCHKI (Snow Queen). The most beautiful white Rose that grows. Large, delicately formed, creamy white flowers. Hardy, blooms freely and continuously.

PAUL NEYRON (The Peony Rose). Very double, extra large, heavy blossoms borne on sturdy stems. Ruddy pink. Very hardy, and nearly thornless. Blooms June until November.

Price of Hybrid Perpetuals: 45c each; 3 for \$1.20; 10 for \$3.50.

(Note: Description of Paul's Scarlet Climber on preceding page).

If your order for ornamental stock amounts to \$2.00 or more we will send a booklet of planting directions free on request.

THEY BLOOM FIRST YEAR

Kalona, Ia.
"The Rose bushes I bought of you this spring are wonderful. The Paul's Scarlet has borne 23 large blooms already, admired by all my neighbors."

MRS. J. G. MARNER.



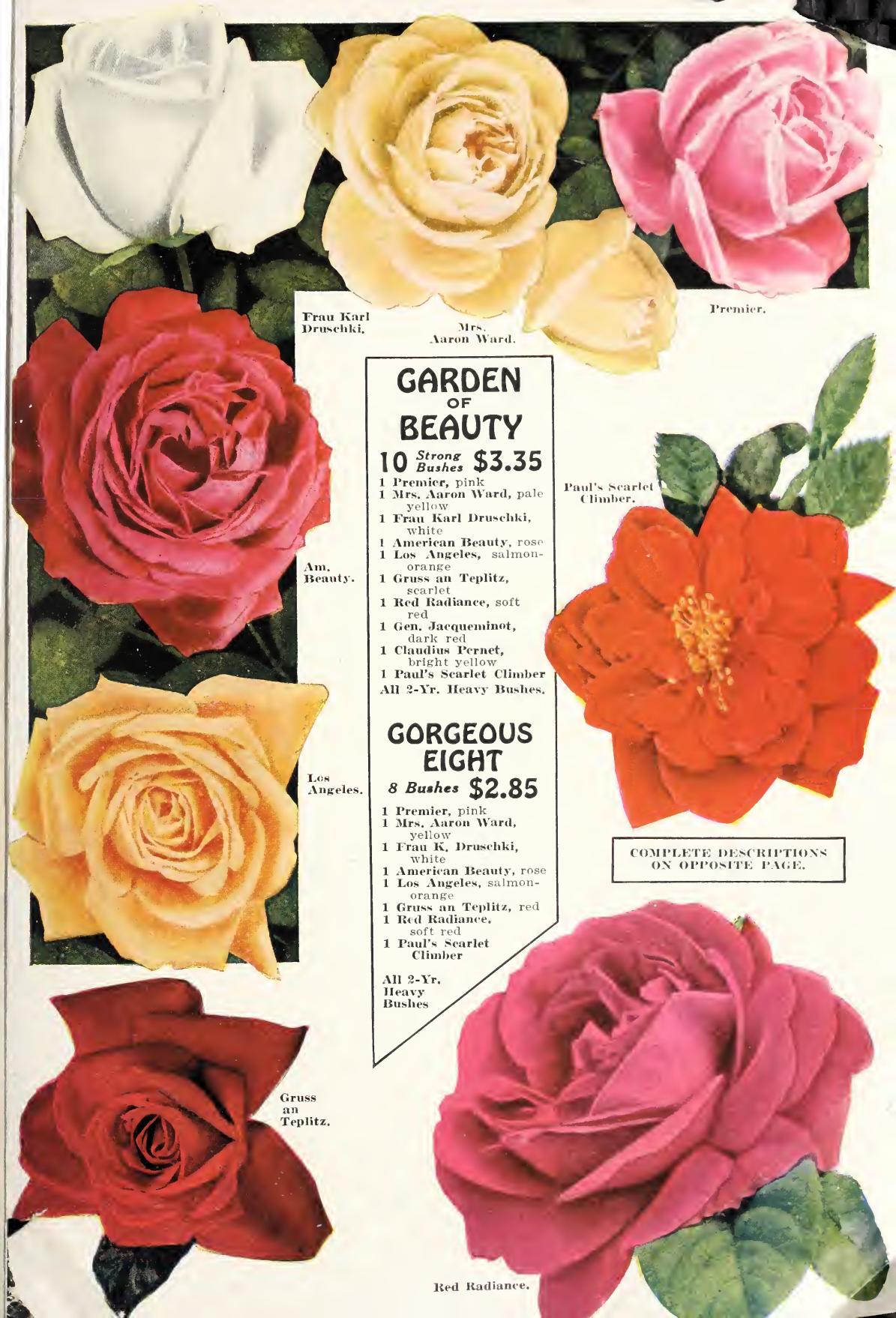
Grootendorst Shrub Roses.

The New Grootendorst Shrub Rose

The most popular shrub rose, rapidly gaining in favor everywhere. The flowers are borne in large clusters, and each single bloom is well formed and fluffy. Blooms from early summer until late fall. Foliage is deep green, oddy wrinkled and very distinctive. Admirably free from disease. Bushes are strong and dense, making ideal specimen bushes, rose hedges, or an attractive showing in shrub borders and masses. Flowers are followed by showy orange fruits. Bushes do well in part shade. Colors: Clear, ruby-red; rich pink. State choice. Price: 65c each; 3 for \$1.75; 10 for \$5.50.



Premier.



Frau Karl
Drusckhi.

Mrs.
Aaron Ward.

Premier.

Am.
Beauty.

Los
Angeles.

GARDEN OF BEAUTY

10 Strong Bushes \$3.35

- 1 Premier, pink
- 1 Mrs. Aaron Ward, pale yellow
- 1 Frau Karl Drusckhi, white
- 1 American Beauty, rose
- 1 Los Angeles, salmon-orange
- 1 Gruss an Teplitz, scarlet
- 1 Red Radiance, soft red
- 1 Gen. Jacqueminot, dark red
- 1 Claudius Pernet, bright yellow
- 1 Paul's Scarlet Climber

All 2-Yr. Heavy Bushes.

GORGEOUS EIGHT

8 Bushes \$2.85

- 1 Premier, pink
- 1 Mrs. Aaron Ward, yellow
- 1 Frau K. Drusckhi, white
- 1 American Beauty, rose
- 1 Los Angeles, salmon-orange
- 1 Gruss an Teplitz, red
- 1 Red Radiance, soft red
- 1 Paul's Scarlet Climber

All 2-Yr.
Heavy
Bushes

COMPLETE DESCRIPTIONS
ON OPPOSITE PAGE.

Gruss
an
Teplitz.

Red Radiance.



BECHTEL'S FLOWERING CRAB

WEIGELA EVA RATHKE

BUTTERFLY BUSH

SPIREA VAN HOUTTEI

RED BARBERRY

PURPLE LILAC

GENERAL
JACQUEMINCT
ROSE

SOUVENIR
DE CLAUDIO PERNET
ROSE

FLOWERING ALMOND

AMOOR RIVER PRIVET HEDGE

HYDRANGEA P.G.